



VIRTUAL | REAL CONGRESS | CONNECTION



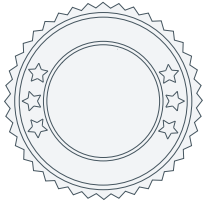
BOOTH
CONFIGURATION



The world's leading platform for virtual enterprise events

8 TYPES OF BOOTHS

BOOTH CONFIGURATION



BASIC

5m x 5m = 25sqm

- 1 poster
- 1 Brochure
- 3 booth designs available
- 1 booth assistant
- analytics



BRONZE

6,5m x 6,5m = 42,25sqm

- 2 wall graphics
- 1 poster
- 1 video
- 1 product
- 1 brochure
- 1 infos and contact
- 1 bulletin board
- 8 booth designs available
- 1 booth assistant
- analytics



SILVER

13m x 6,5m = 84,5sqm

- 3 wall graphics
- 3 posters
- 1 video
- 4 products
- 5 brochures
- 1 infos and contact
- 1 bulletin board
- 10 booth designs available
- 1 booth assistant
- analytics



GOLD

13m x 13m = 169sqm

- 4 wall graphics
- 5 posters
- 3 videos
- 8 products
- 10 brochures
- 1 infos and contact
- 1 bulletin board
- 13 booth designs available
- up to 3 booth assistants
- analytics

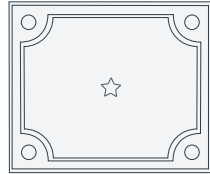
8 TYPES OF BOOTHS



PLATINIUM

26m x 13m = 338sqm

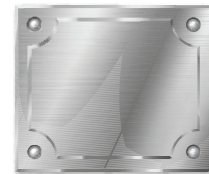
- 6 wall graphics
- 6 posters
- 6 videos
- 12 products
- 20 brochures
- 2 infos and contact
- 2 bulletin boards
- 3 booth designs available
- up to 5 booth assistants
- analytics



GALLERY

4m x 4m = 16sqm

- 1 poster
- 1 brochure
- 1 infos and contact
- 9 booth designs available
- 1 booth assistant
- analytics



SILVER GALLERY

16m x 13m = 208sqm

- 3 posters
- 1 brochure
- 1 infos and contact
- 4 booth designs available
- 1 booth assistant
- analytics



GOLD GALLERY

16m x 16m = 256sqm

- 7 posters
- 1 brochure
- 1 infos and contact
- 21 booth designs available
- 1 booth assistant
- analytics

BOOTH
CONFIGURATION

MAIN CONFIGURATION SETTINGS

BOOTH CONFIGURATION

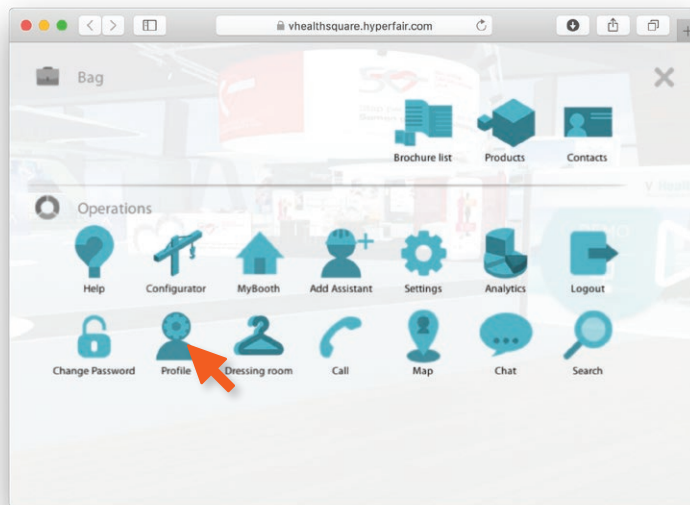


PROFILE

Fill in mandatory areas. Company Name/Phone/email will appear in Steward/hostess info box.

Do not forget, **your profile is your Business Card**.

Picture format for your **picture profile** and **company logo** should be 256*256 in .jpg format.



Profile

First name *

Last name *

Business email *

Company name *

Position in the company *

Save

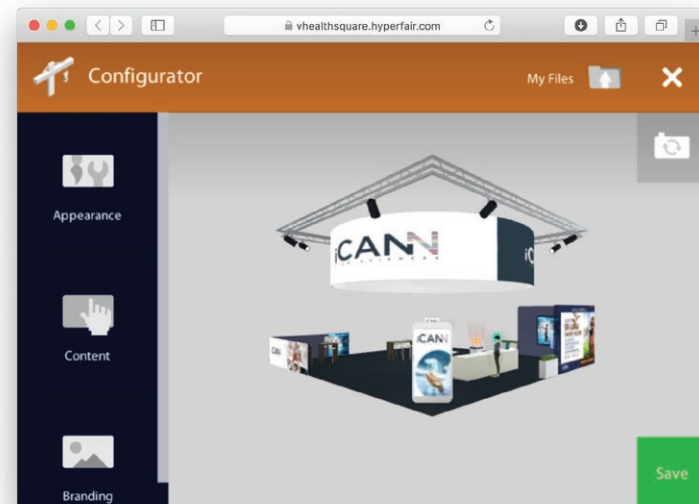
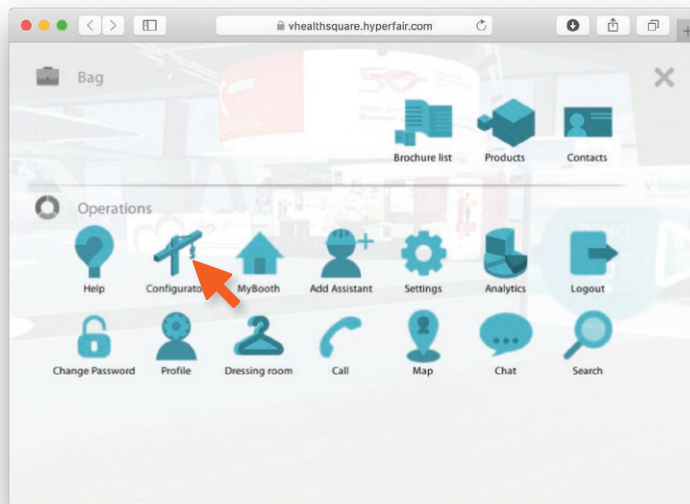
MAIN CONFIGURATION SETTINGS

BOOTH CONFIGURATION



BOOTH CONFIGURATOR

Design and fulfill your booth with banners and uploadable contents.



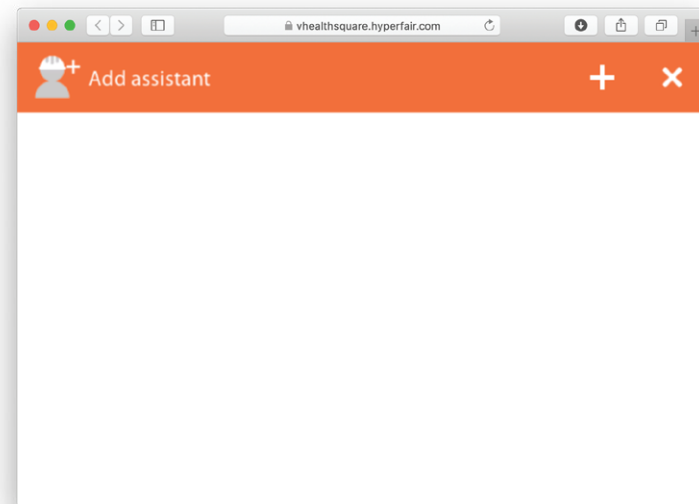
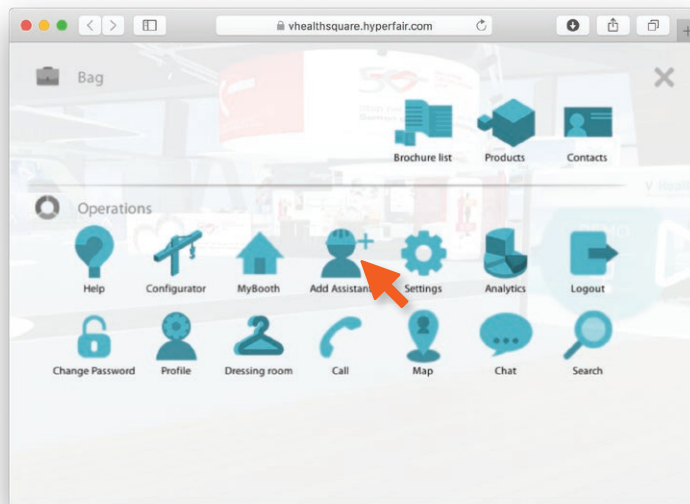
MAIN CONFIGURATION SETTINGS

BOOTH CONFIGURATION



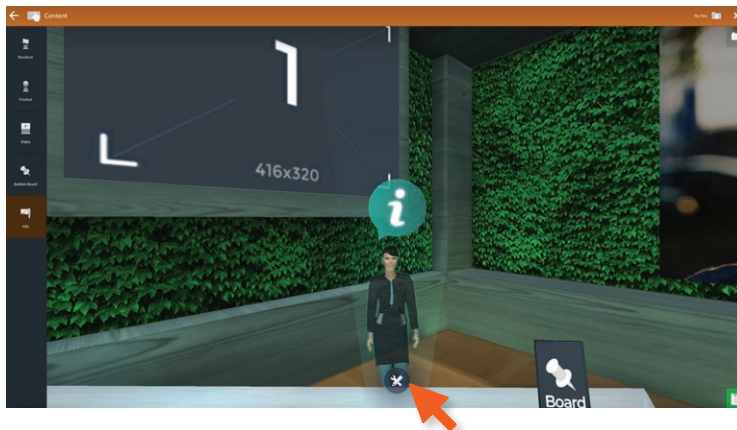
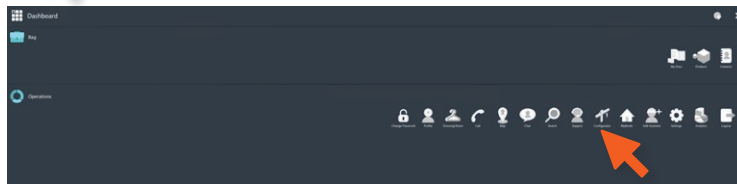
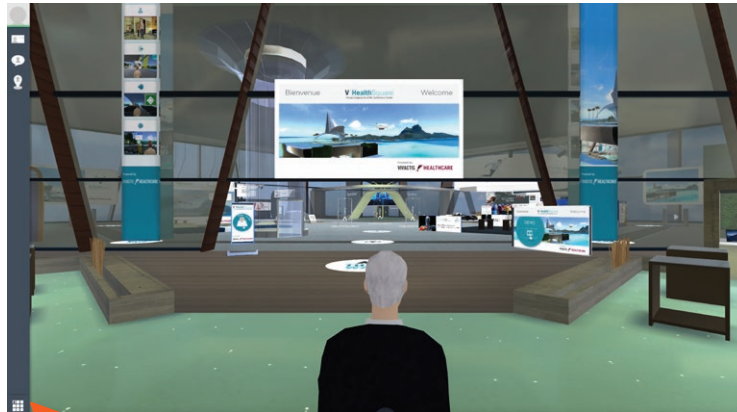
ADD ASSISTANT

Add more exhibitors by filling in their registered email address.



MAIN CONFIGURATION SETTINGS

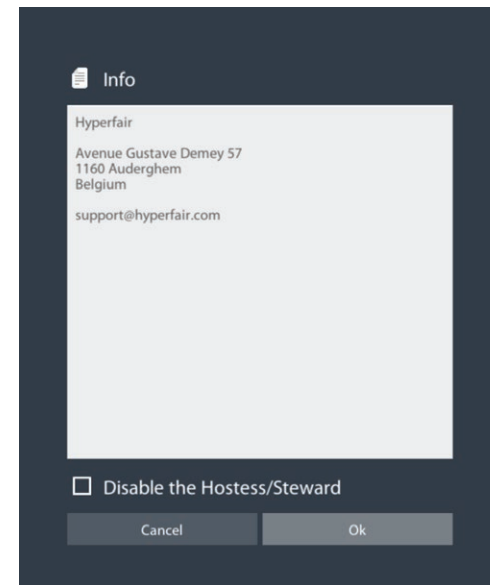
BOOTH CONFIGURATION



THE INFO AVATAR

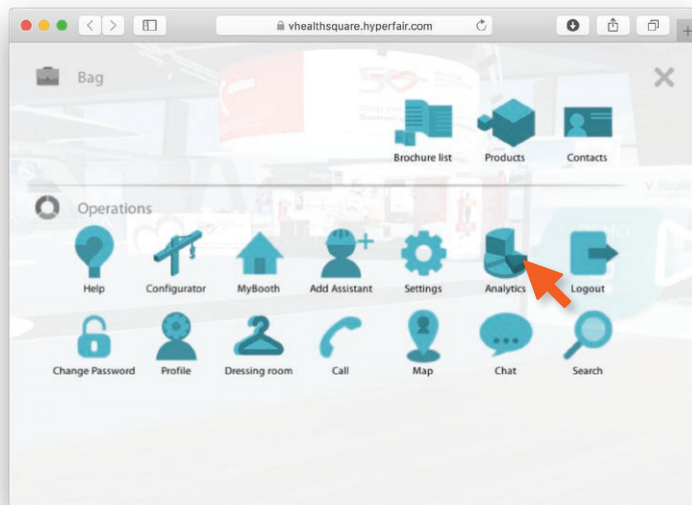
The hostess/steward is designed as a hologram. Use it to describe your company profile, address and contacts info.

Using the booth configurator, you can choose to disable it.



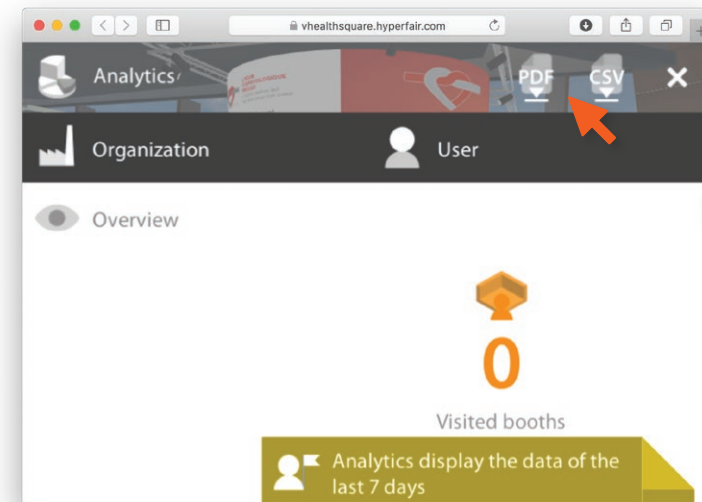
MAIN CONFIGURATION SETTINGS

BOOTH CONFIGURATION



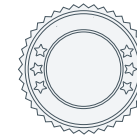
ANALYTICS

Download customised booth and rooms analytics reports or csv files. On a weekly basis*.



* Analytics are available for all booth categories.

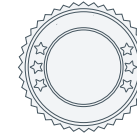
BASIC



BOOTH CONFIGURATION



BASIC



BOOTH CONFIGURATION

3 Basic booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.

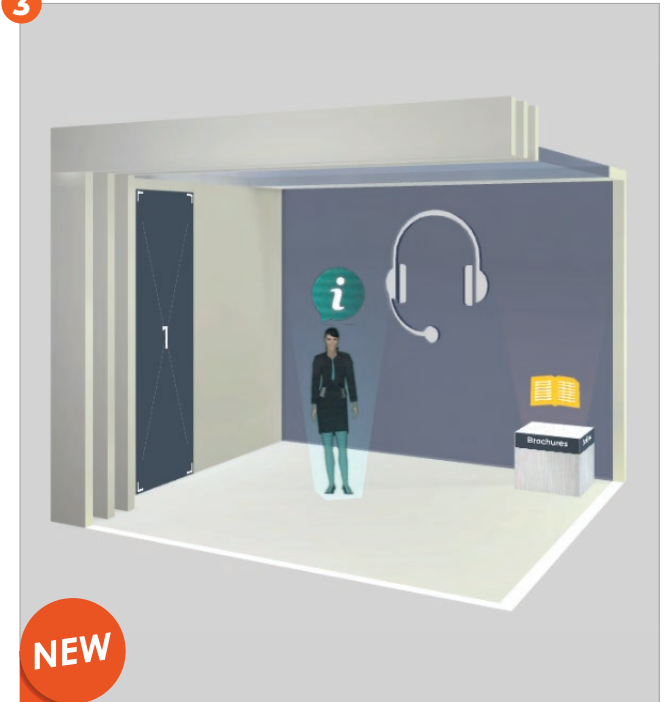
1



2



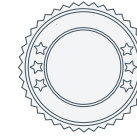
3



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

BASIC



BOOTH CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **1** poster
- **1** brochure
- **3** booth designs available
- **1** booth assistant
- analytics

Booth layouts (JPEG)

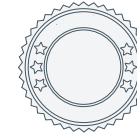
- **IMAGE 1*** 256x768 px

* 4-sided, same image, clickable, one link only

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.

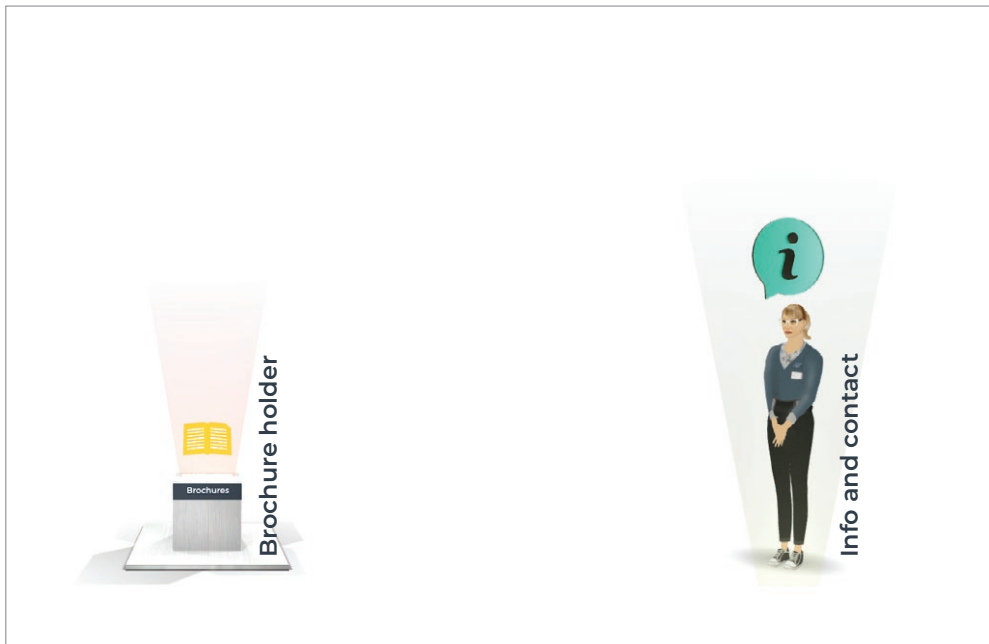
BASIC



BOOTH CONFIGURATION

Booth content

By clicking on each one of the below highlighted objects, you access the corresponding content. Choose from product expositor or brochure holder.



BROCHURE (1)

Advertising materials, catalogues, presentations, brochures, flyers, etc. simple steps.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

BRONZE



BOOTH CONFIGURATION



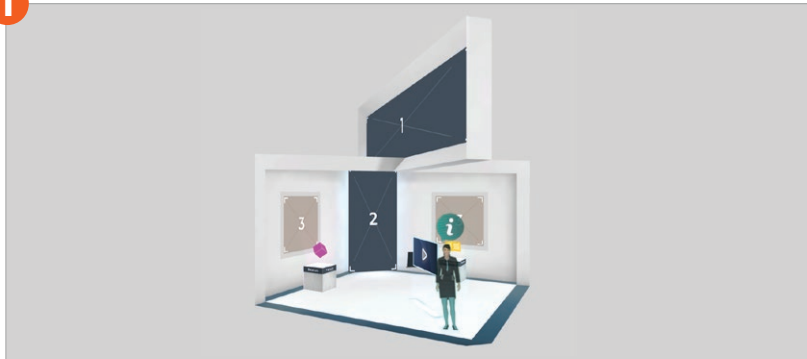
BRONZE



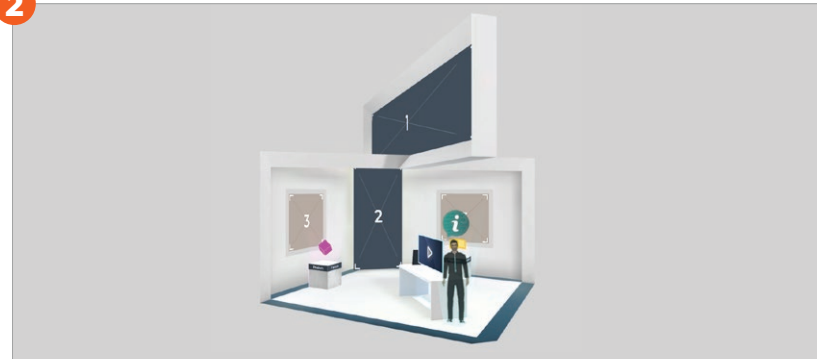
BOOTH CONFIGURATION

8 Bronze booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.

1



2



3



4



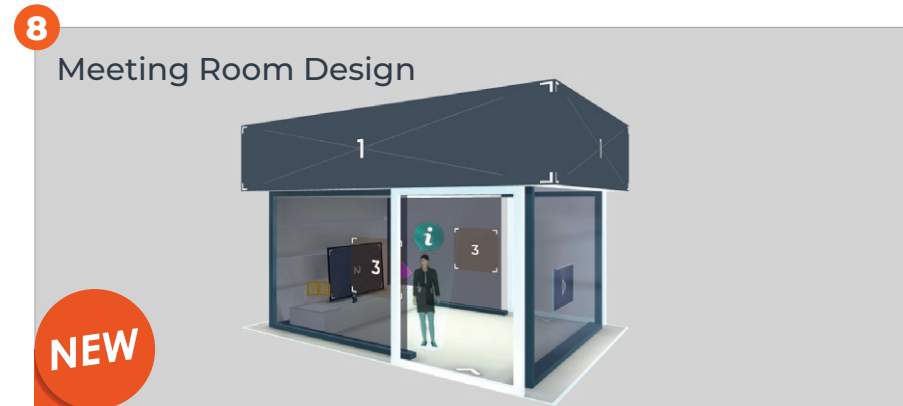
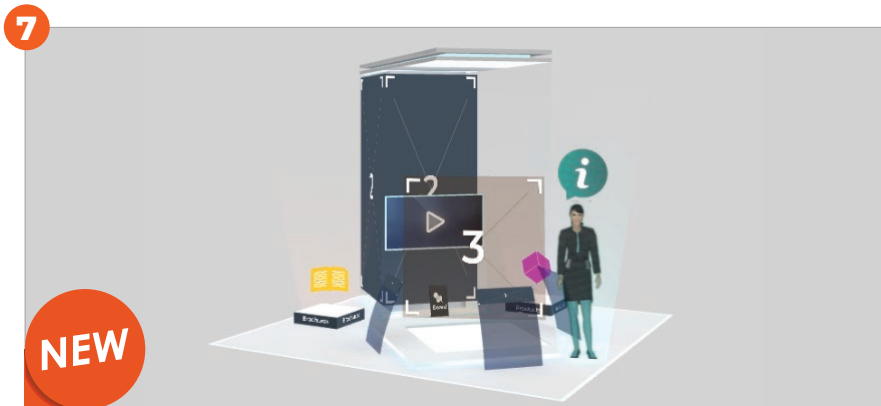
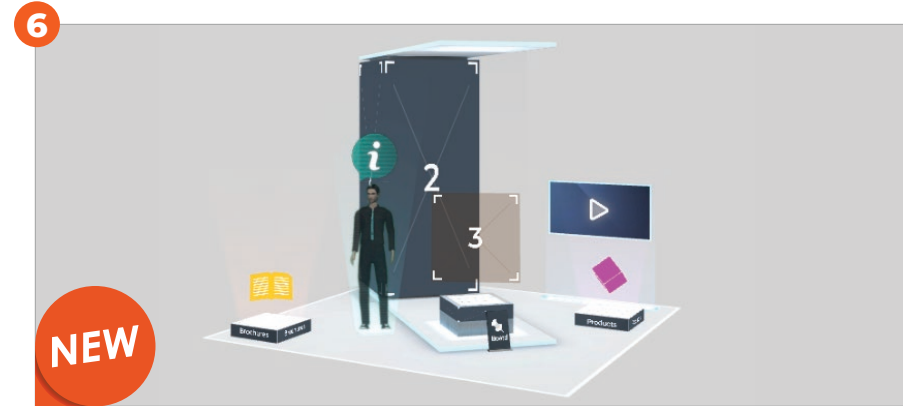
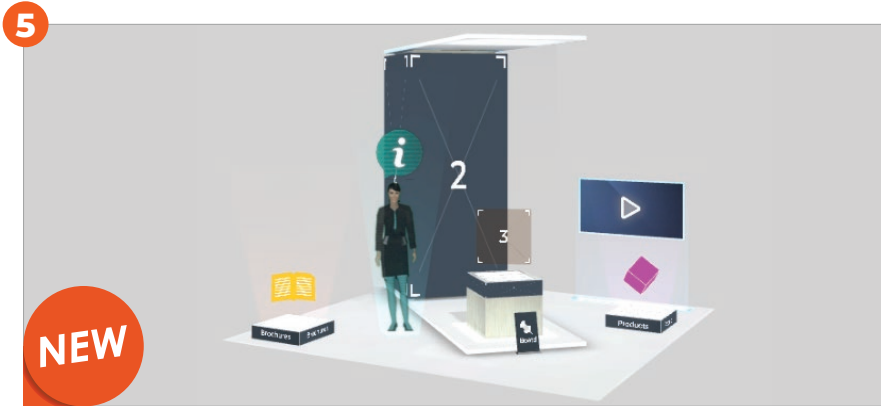
Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

BRONZE



BOOTH CONFIGURATION



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

BRONZE



BOOTH CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **2** wall graphics
- **1** poster
- **1** video
- **1** product
- **1** brochure
- **1** bulletin board
- **1** infos and contact
- **8** booth designs available
- **1** booth assistant
- analytics

Booth layouts (JPEG PNG only for image3)

- **IMAGE 1** (wall graphic) 1024x256 px
- **IMAGE 2** (poster) 256x512 px
- **IMAGE 3** (wall graphic) 256x256 px

These posters can be hyperlinked to a website

- **tv-screen** 256x128 px

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.

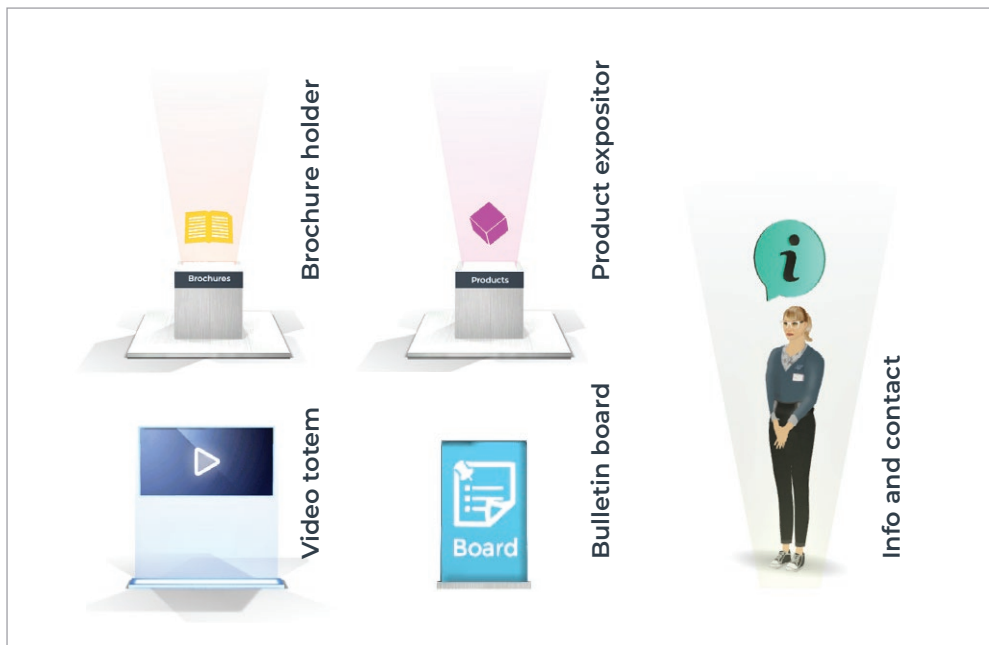
BRONZE



BOOTH CONFIGURATION

Booth content

By clicking on each one of the below highlighted objects, you access the corresponding content.



BROCHURE (1)

Advertising materials, catalogues, presentations, brochures, flyers, etc. simple steps.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

VIDEO (1)

Company introduction, manufacturing processes, product tutorial, etc.

- Insert link for YouTube video
- The video should be either “public” or “unlisted” on YouTube, users will not be able to view the video if it is on “private”. You can also use 360° YouTube videos
- Make sure the link is in https format (not http)

BRONZE



BOOTH CONFIGURATION

PRODUCT (1)

Each product or product line is showcased through:

- **1 product sheet** - **1 slideshow** - **1 3D rotator**

products can be viewed inside the booth by clicking on the product box.

- **PRODUCT SHEET** - Product presentation made up by a representative image and a detailed description in different languages.

For **each** product:

- 1 Image in JPG or PNG, 640x640 px
 - 1 Text Description/details
 - 1 Web link
- **SLIDESHOW** - Sequence of slides showcasing services or different production processes, applications and contexts.
 - Photos in JPEG or PNG
 - Recommended dimension: 1600x1200 px

- **3D ROTATOR** - The 3D effect allows the user to view the details and manipulate the product in 3D. It is made up by a sequence of photos of the product taken from different viewpoints.

Uploading the photos in the Configurator, the system will automatically create a 3D rotatable image of the product.

How to create a 3D image:

1. Take the photos of the product
2. Number them in ascending order
3. Create a zipped file of 12 to 40 photos JPG

Max recommended dimension: 800x600 px

You will find detailed instructions in the online guide in the Booth Configurator.

BRONZE



BOOTH CONFIGURATION

Bulletin board (1)

The bulletin board gives to the exhibitor the opportunity to create a board, in which he puts a title and a message, such as for example in a Job Recruiting Exhibition, the list of open positions for a company.

Then there is the possibility for the visitor to answer a message published by the exhibitor sending an email.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

SILVER



BOOTH
CONFIGURATION



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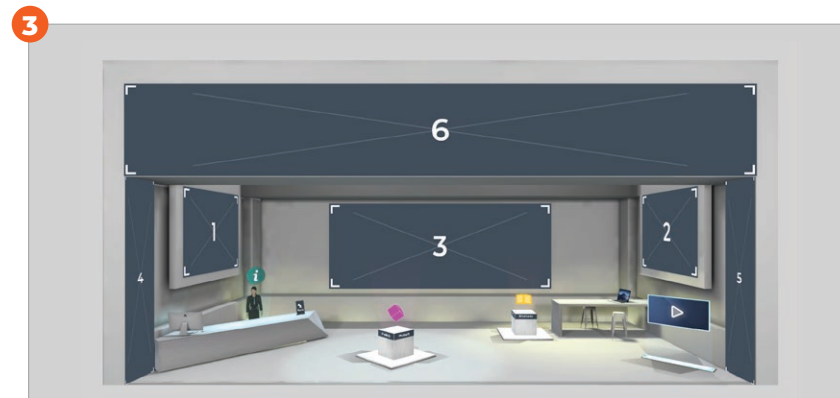


SILVER



BOOTH CONFIGURATION

10 Silver booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.



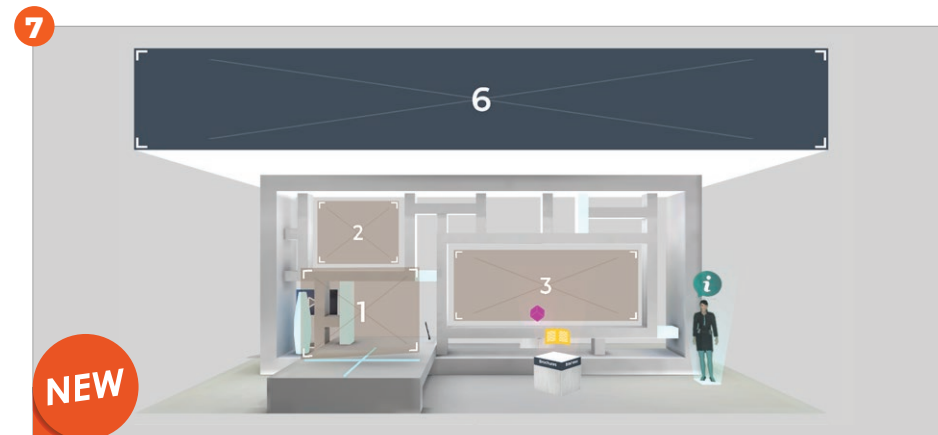
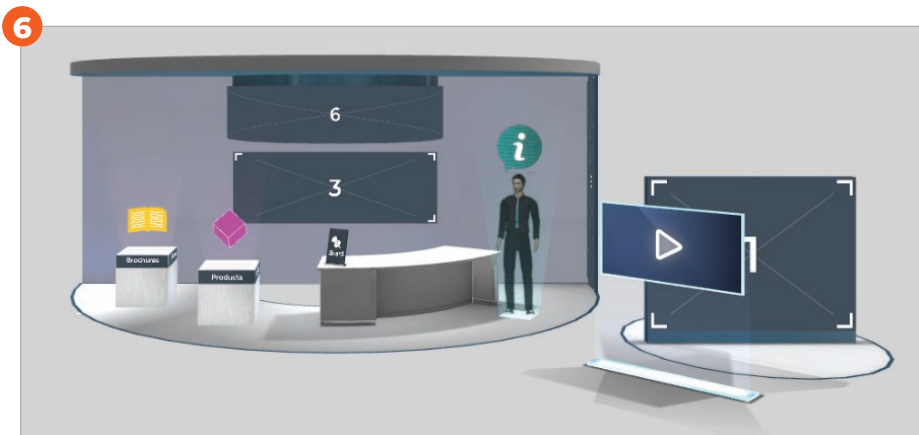
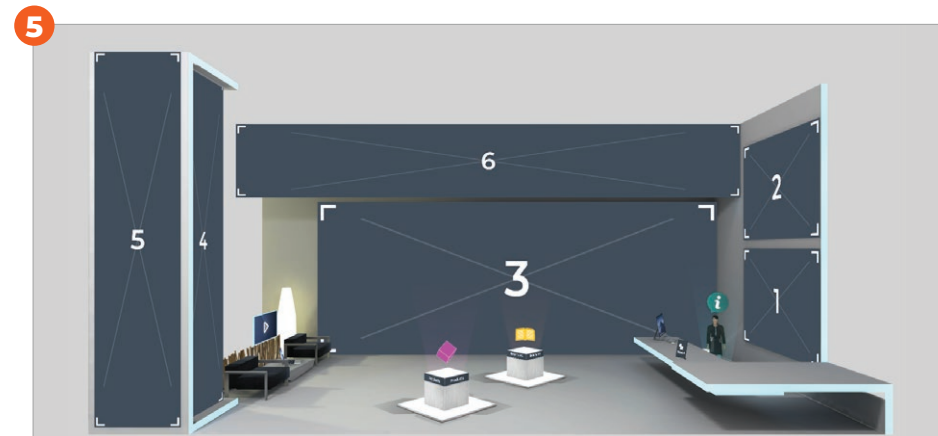
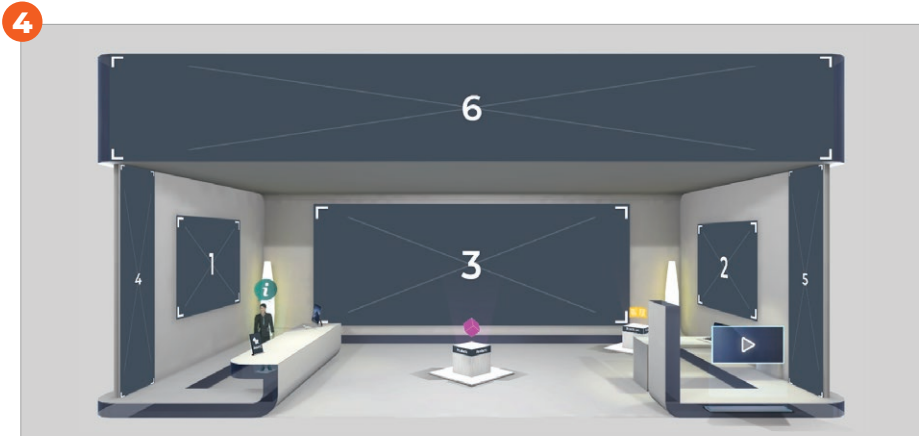
Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

SILVER



BOOTH CONFIGURATION



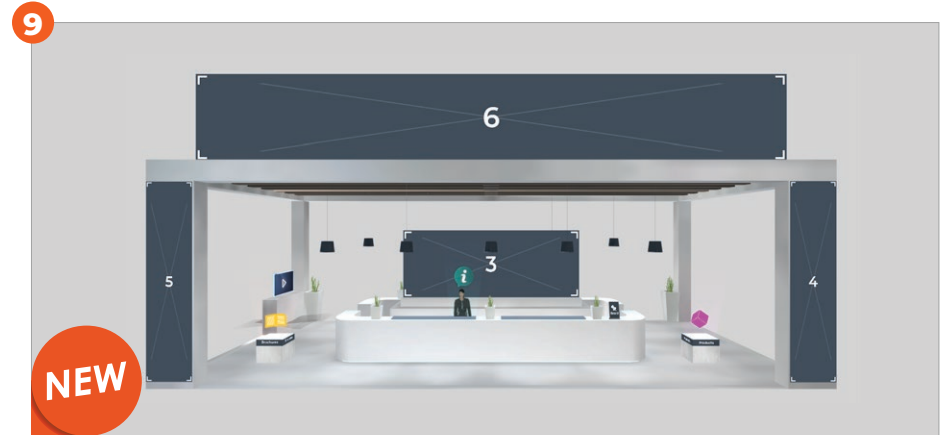
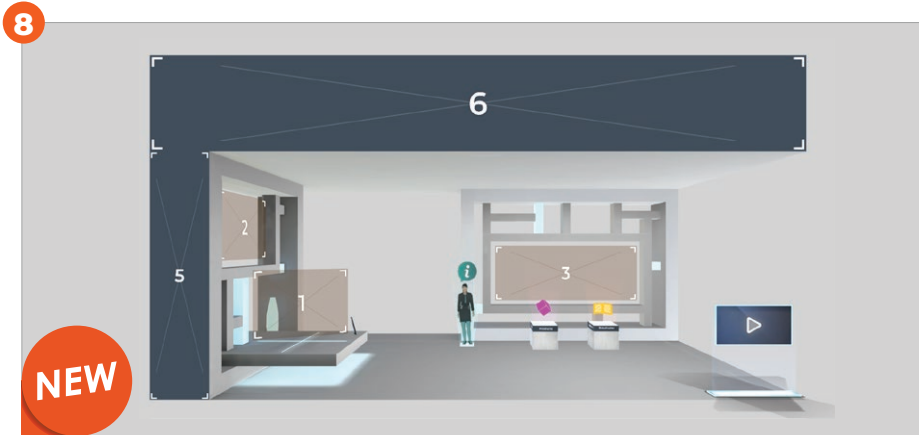
Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

SILVER



BOOTH CONFIGURATION



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

SILVER



BOOTH CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **3** wall graphics
- **3** posters
- **1** video
- **4** products
- **5** brochures
- **1** bulletin board
- **1** infos and contact
- **10** booth designs available
- **1** booth assistant
- analytics

Booth layouts (JPEG)

- **IMAGE 1** (poster) 416x320 px
- **IMAGE 2** (poster) 416x320 px
- **IMAGE 3** (poster) 832x320 px
- **IMAGE 4** (wall graphic) 192x862 px
- **IMAGE 5** (wall graphic) 192x862 px
- **IMAGE 6** (wall graphic) 1024x162 px

These posters can be hyperlinked to a website

- **tv-screen** 256x128 px

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.

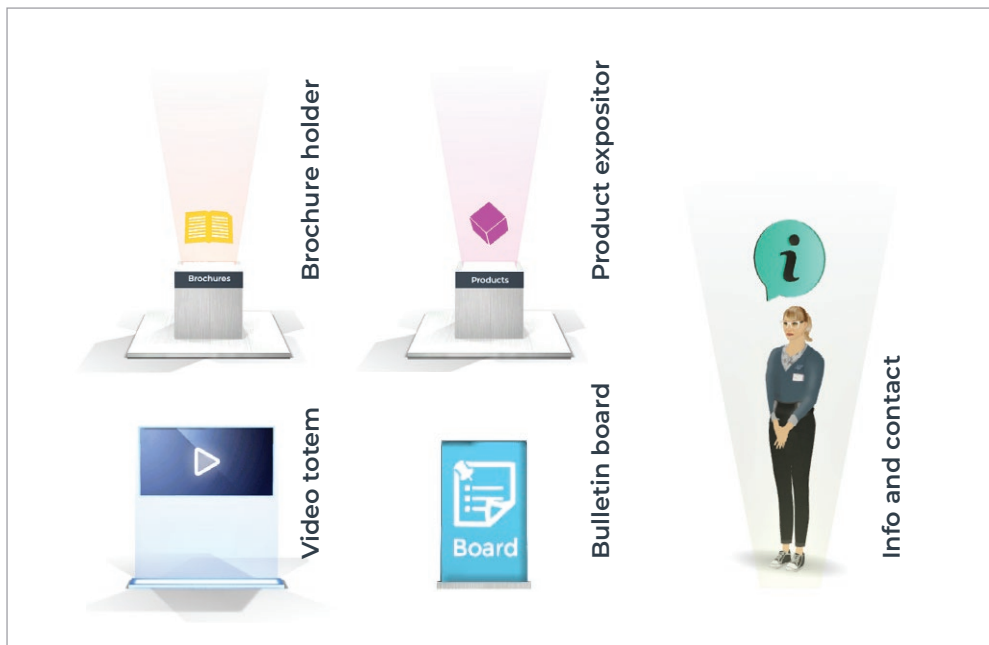
SILVER



BOOTH CONFIGURATION

Booth content

By clicking on each one of the below highlighted objects, you access the corresponding content.



BROCHURES (5)

Advertising materials, catalogues, presentations, brochures, flyers, etc. simple steps.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

VIDEO (1)

Company introduction, manufacturing processes, product tutorial, etc.

- Insert link for YouTube video
- The video should be either “public” or “unlisted” on YouTube, users will not be able to view the video if it is on “private”. You can also use 360° YouTube videos
- Make sure the link is in https format (not http)

SILVER



BOOTH CONFIGURATION

PRODUCTS (4)

Each product or product line is showcased through:
- **1 product sheet** - **1 slideshow** - **1 3D rotator**
products can be viewed inside the booth by clicking on the product box.

- **PRODUCT SHEET** - Product presentation made up by a representative image and a detailed description in different languages.

For **each** product:

- 1 Image in JPG or PNG, 640x640 px
- 1 Text Description/details
- 1 Web link
- **SLIDESHOW** - Sequence of slides showcasing services or different production processes, applications and contexts.
 - Photos in JPEG or PNG
 - Recommended dimension: 1600x1200 px

- **3D ROTATOR** - The 3D effect allows the user to view the details and manipulate the product in 3D. It is made up by a sequence of photos of the product taken from different viewpoints.

Uploading the photos in the Configurator, the system will automatically create a 3D rotatable image of the product.

How to create a 3D image:

1. Take the photos of the product
2. Number them in ascending order
3. Create a zipped file of 12 to 40 photos JPG

Max recommended dimension: 800x600 px

You will find detailed instructions in the online guide in the Booth Configurator.

SILVER



BOOTH CONFIGURATION

Bulletin board (1)

The bulletin board gives to the exhibitor the opportunity to create a board, in which he puts a title and a message, such as for example in a Job Recruiting Exhibition, the list of open positions for a company.

Then there is the possibility for the visitor to answer a message published by the exhibitor sending an email.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

GOLD



BOOTH
CONFIGURATION



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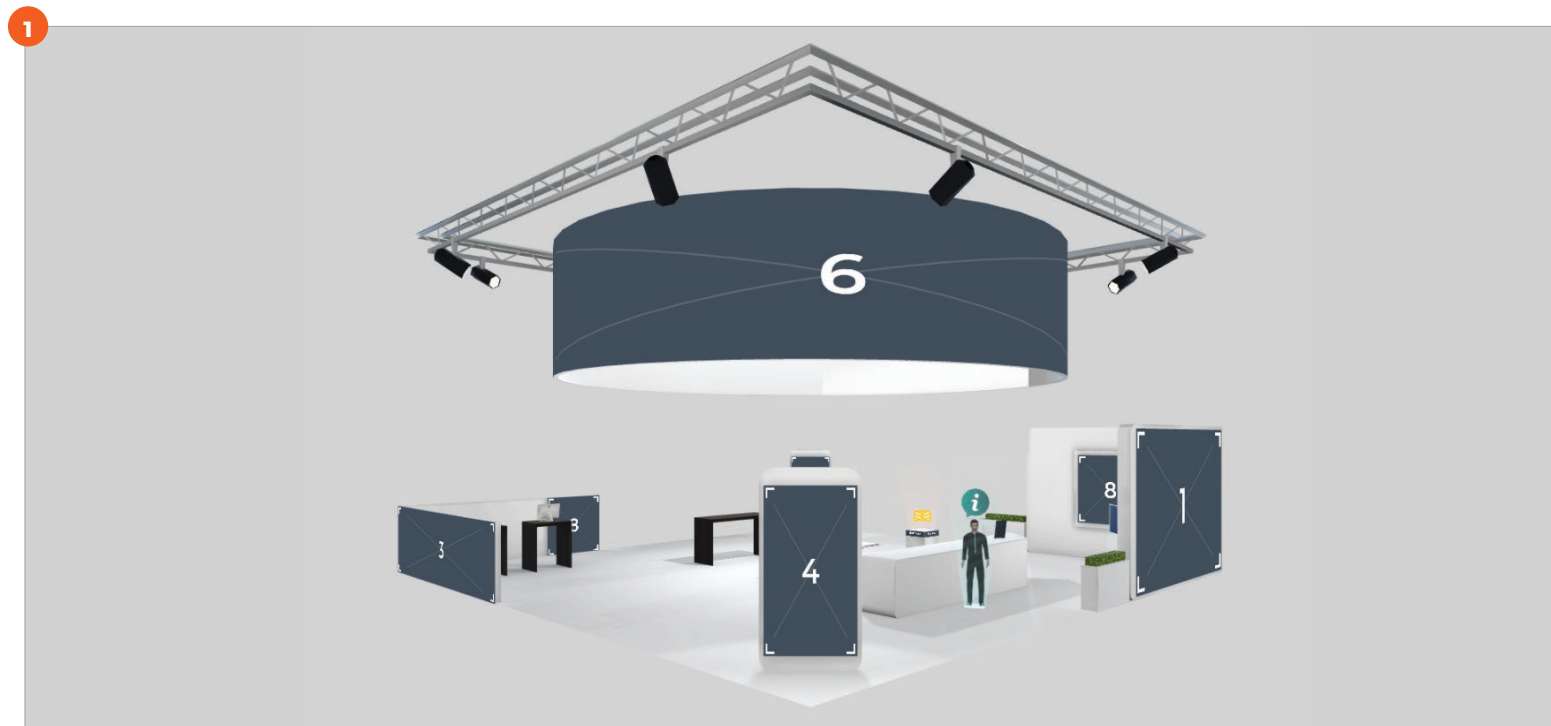


GOLD



BOOTH CONFIGURATION

13 Gold booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

GOLD

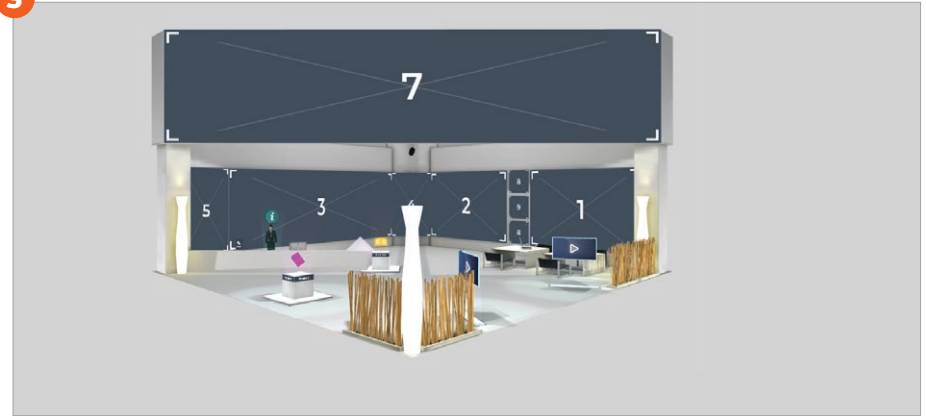


BOOTH CONFIGURATION

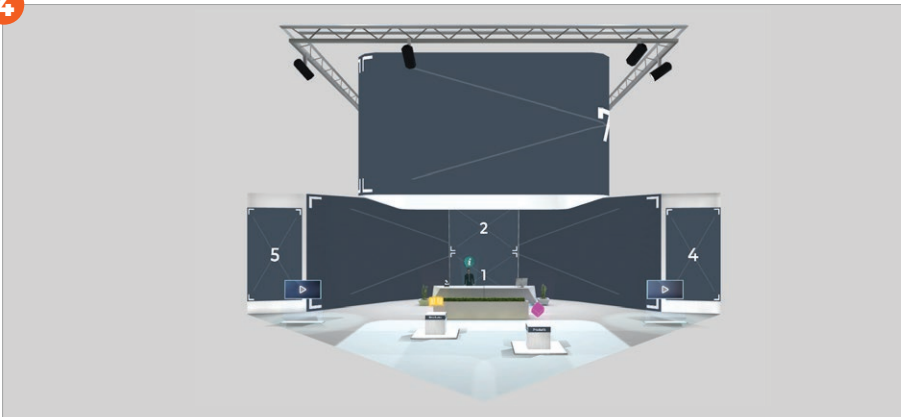
2



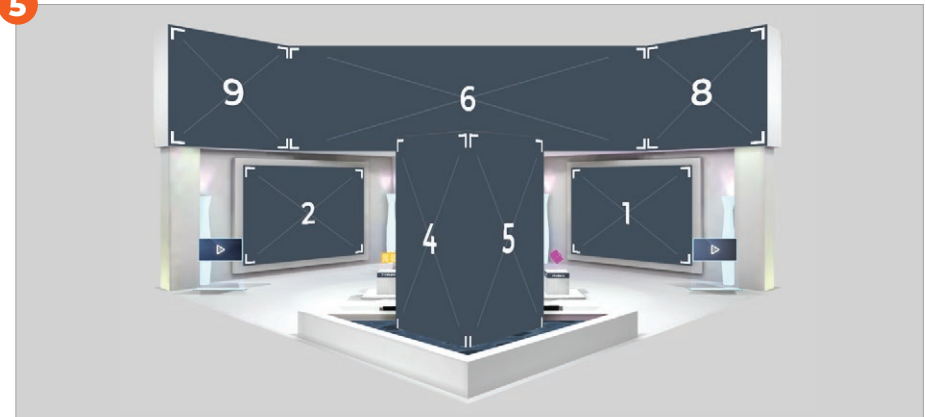
3



4



5



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

GOLD

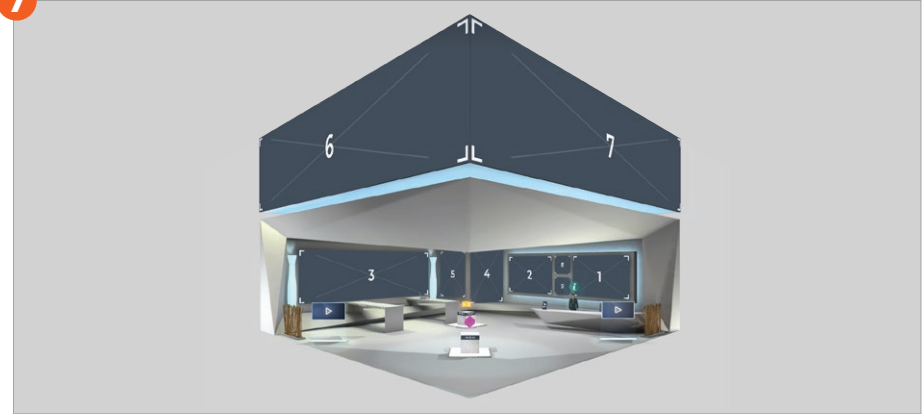


BOOTH CONFIGURATION

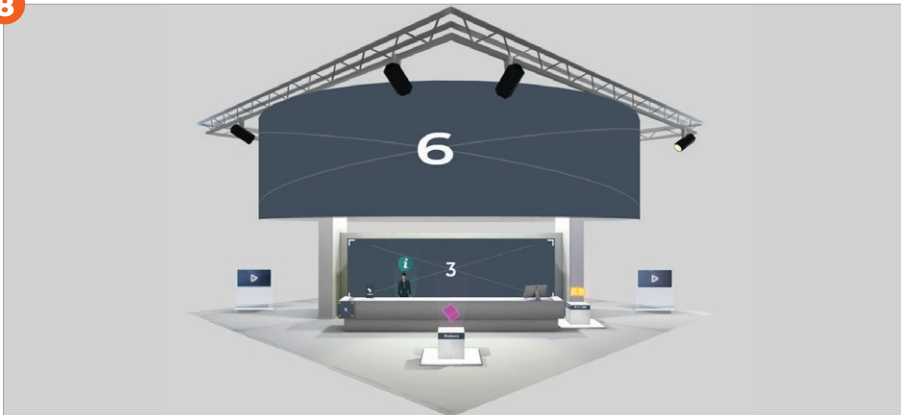
6



7



8



9



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)



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GOLD



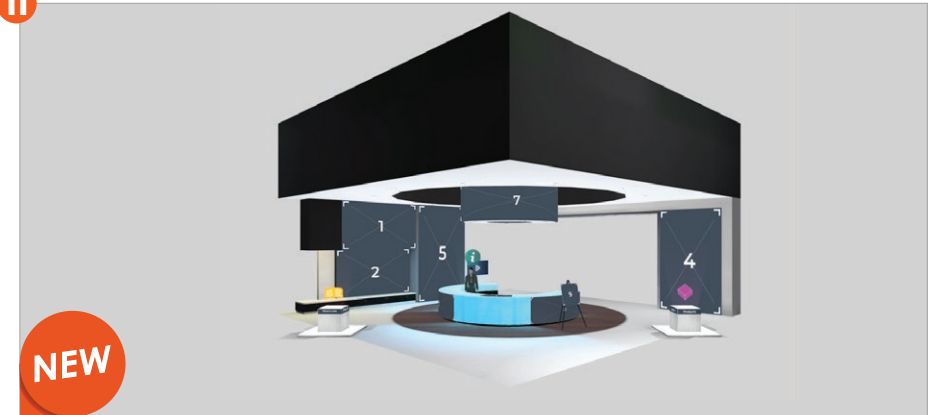
BOOTH CONFIGURATION

10

Relaxing Area Design



11

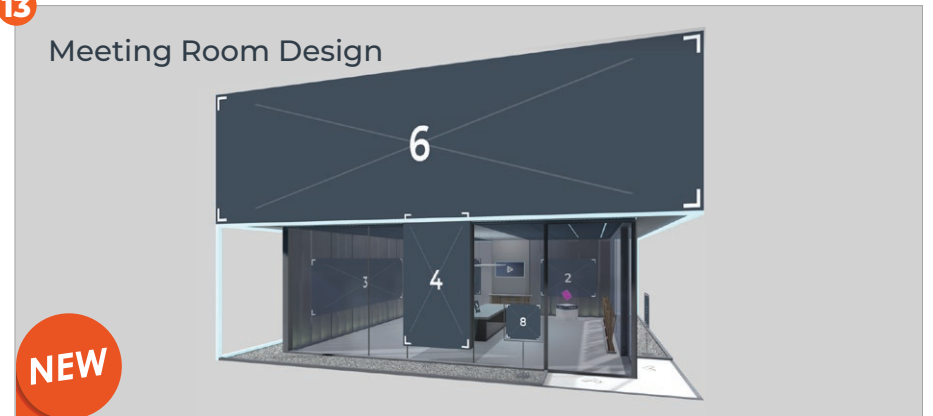


12



13

Meeting Room Design



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

GOLD



BOOTH CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **4** wall graphics
- **5** posters
- **3** videos
- **8** products
- **10** brochures
- **1** bulleting board
- **1** infos and contact
- **13** booth designs available
- **up to 3** booth assistants
- analytics

Booth layouts (JPEG)

- | | | |
|------------------|----------------|-------------|
| • IMAGE 1 | (poster) | 368x256 px |
| • IMAGE 2 | (poster) | 368x256 px |
| • IMAGE 3 | (poster) | 864x256 px |
| • IMAGE 4 | (poster) | 320x512 px |
| • IMAGE 5 | (poster) | 320x512 px |
| • IMAGE 6 | (wall graphic) | 1024x256 px |
| • IMAGE 7 | (wall graphic) | 1024x256 px |
| • IMAGE 8 | (wall graphic) | 128x128 px |
| • IMAGE 9 | (wall graphic) | 128x128 px |

These posters can be hyperlinked to a website

- | | |
|--------------------|------------|
| • tv-screen | 256x128 px |
|--------------------|------------|

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.



The **world's leading platform** for virtual enterprise events



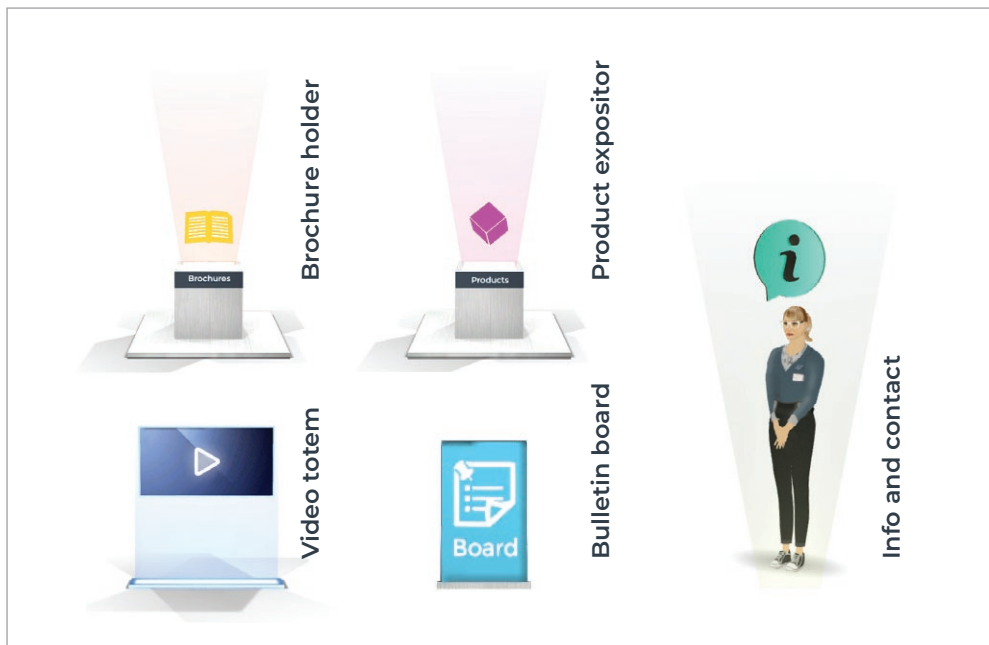
GOLD



BOOTH CONFIGURATION

Booth content

By clicking on each one of the below highlighted objects, you access the corresponding content.



BROCHURES (10)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

VIDEOS (3)

Company introduction, manufacturing processes, product tutorial, etc.

- Insert link for YouTube video
- The video should be either “public” or “unlisted” on YouTube, users will not be able to view the video if it is on “private”. You can also use 360° YouTube videos
- Make sure the link is in https format (not http)

GOLD



BOOTH CONFIGURATION

PRODUCTS (8)

Each product or product line is showcased through:
- **1 product sheet** - **1 slideshow** - **1 3D rotator**
products can be viewed inside the booth by clicking on the product box.

- **PRODUCT SHEET** - Product presentation made up by a representative image and a detailed description in different languages.

For **each** product:

- 1 Image in JPG or PNG, 640x640 px
- 1 Text Description/details
- 1 Web link
- **SLIDESHOW** - Sequence of slides showcasing services or different production processes, applications and contexts.
 - Photos in JPEG or PNG
 - Recommended dimension: 1600x1200 px

- **3D ROTATOR** - The 3D effect allows the user to view the details and manipulate the product in 3D. It is made up by a sequence of photos of the product taken from different viewpoints.

Uploading the photos in the Configurator, the system will automatically create a 3D rotatable image of the product.

How to create a 3D image:

1. Take the photos of the product
2. Number them in ascending order
3. Create a zipped file of 12 to 40 photos JPG

Max recommended dimension: 800x600 px

You will find detailed instructions in the online guide in the Booth Configurator.

GOLD



BOOTH CONFIGURATION

Bulletin board (1)

The bulletin board gives to the exhibitor the opportunity to create a board, in which he puts a title and a message, such as for example in a Job Recruiting Exhibition, the list of open positions for a company.

Then there is the possibility for the visitor to answer a message published by the exhibitor sending an email.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

PLATINUM



BOOTH
CONFIGURATION



The world's leading platform for virtual enterprise events

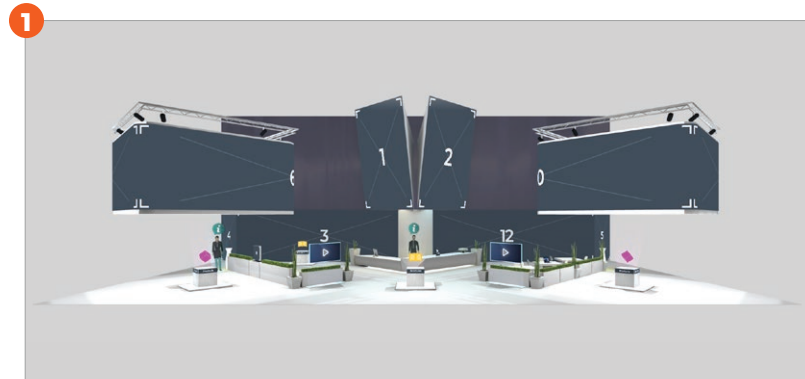


PLATINUM



BOOTH CONFIGURATION

3 Platinum booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

PLATINUM



BOOTH CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **6** wall graphics
- **6** posters
- **6** videos
- **12** products
- **20** brochures
- **2** bulletin boards
- **2** infos and contact
- **3** booth designs available
- **up to 5** booth assistants
- analytics

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.

Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.

Booth layouts (JPEG)

- | | | |
|------------|----------------|-------------|
| • IMAGE 1 | (poster) | 256x368 px |
| • IMAGE 2 | (poster) | 256x368 px |
| • IMAGE 3 | (poster) | 864x256 px |
| • IMAGE 4 | (poster) | 320x512 px |
| • IMAGE 5 | (poster) | 320x512 px |
| • IMAGE 6 | (wall graphic) | 1024x256 px |
| • IMAGE 7 | (wall graphic) | 1024x256 px |
| • IMAGE 8 | (wall graphic) | 128x128 px |
| • IMAGE 9 | (wall graphic) | 128x128 px |
| • IMAGE 10 | (wall graphic) | 1024x256 px |
| • IMAGE 11 | (wall graphic) | 1024x256 px |
| • IMAGE 12 | (poster) | 864x256 px |

These posters can be hyperlinked to a website

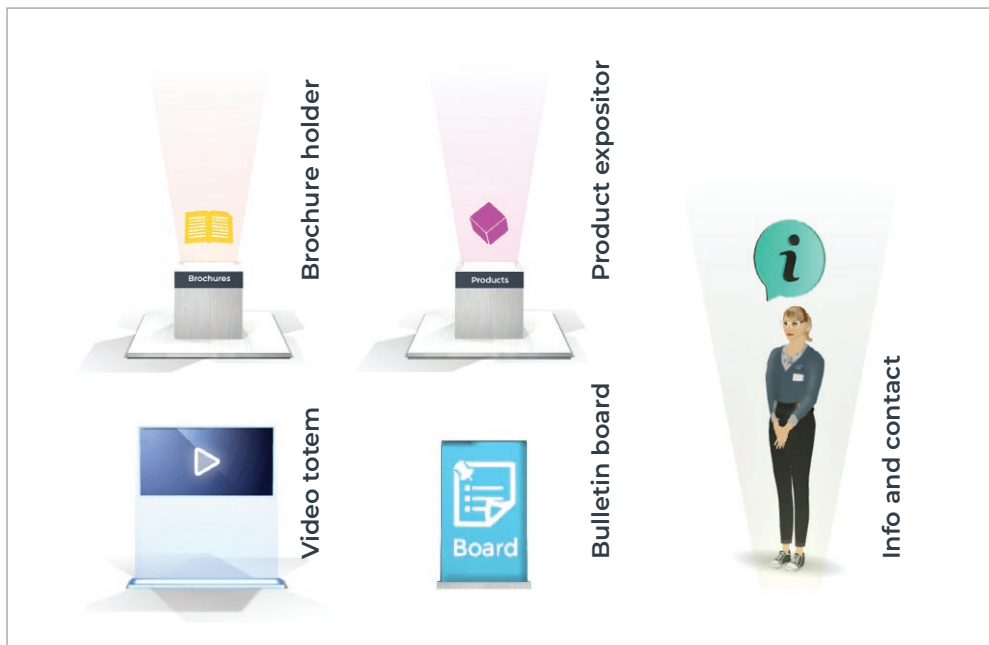
PLATINUM



BOOTH CONFIGURATION

Booth content

By clicking on each one of the above highlighted objects, you access the corresponding content.



BROCHURES (20)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

VIDEOS (6)

Company introduction, manufacturing processes, product tutorial, etc.

- Insert link for YouTube video
- The video should be either “public” or “unlisted” on YouTube, users will not be able to view the video if it is on “private”. You can also use 360° YouTube videos
- Make sure the link is in https format (not http)

PLATINUM



BOOTH CONFIGURATION

PRODUCTS (12)

Each product or product line is showcased through:

- **1 product sheet** - **1 slideshow** - **1 3D rotator**

products can be viewed inside the booth by clicking on the product box.

- **PRODUCT SHEET** - Product presentation made up by a representative image and a detailed description in different languages.

For **each** product:

- 1 Image in JPG or PNG, 640x640 px
- 1 Text Description/details
- 1 Web link
- **SLIDESHOW** - Sequence of slides showcasing services or different production processes, applications and contexts.
 - Photos in JPEG or PNG
 - Recommended dimension: 1600x1200 px

- **3D ROTATOR** - The 3D effect allows the user to view the details and manipulate the product in 3D. It is made up by a sequence of photos of the product taken from different viewpoints.

Uploading the photos in the Configurator, the system will automatically create a 3D rotatable image of the product.

How to create a 3D image:

1. Take the photos of the product
2. Number them in ascending order
3. Create a zipped file of 12 to 40 photos JPG

Max recommended dimension: 800x600 px

You will find detailed instructions in the online guide in the Booth Configurator.

PLATINUM



BOOTH CONFIGURATION

Bulletin board (2)

The bulletin board gives to the exhibitor the opportunity to create a board, in which he puts a title and a message, such as for example in a Job Recruiting Exhibition, the list of open positions for a company.

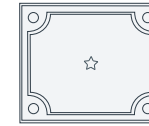
Then there is the possibility for the visitor to answer a message published by the exhibitor sending an email.

Infos & contact (2)

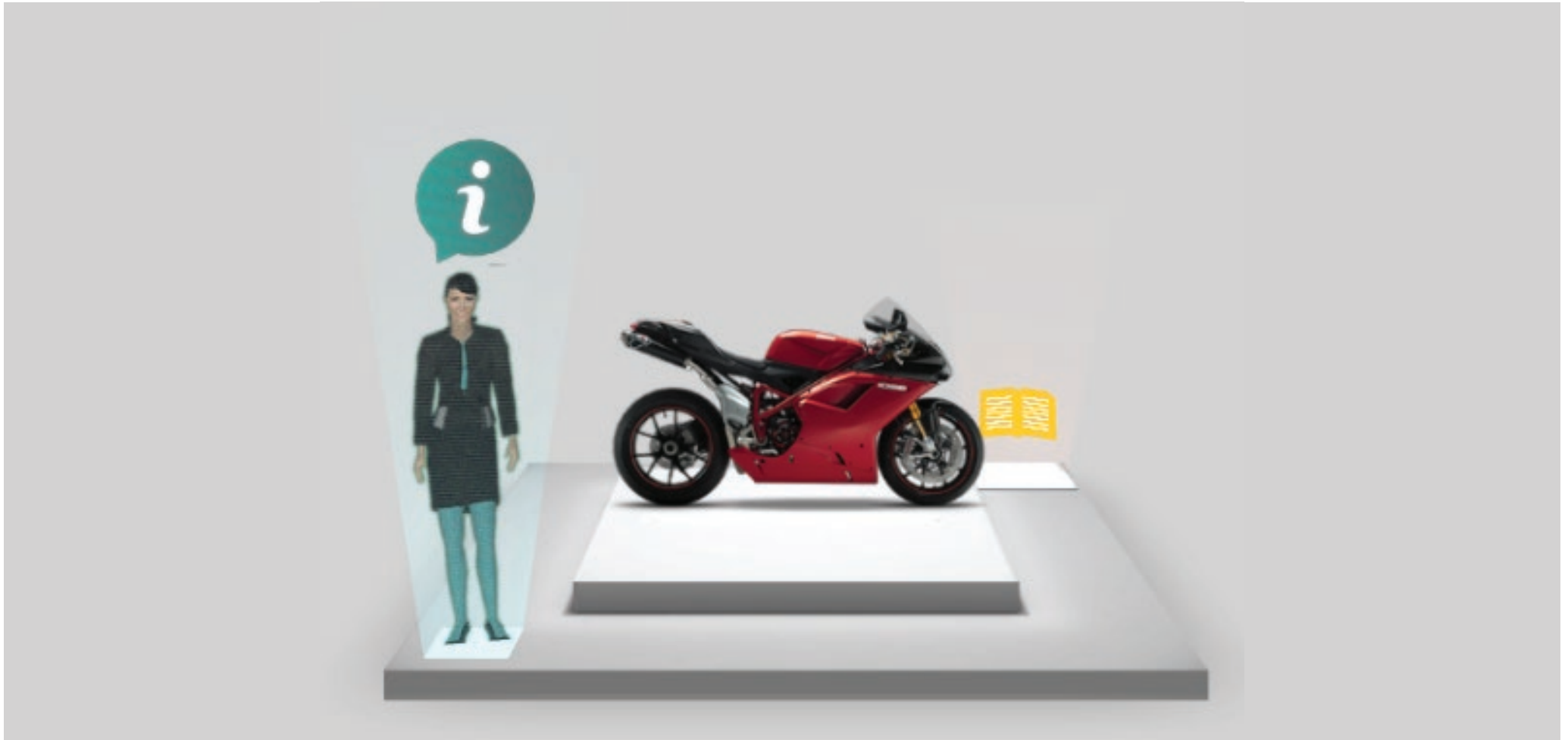
Used to describe your Company profile, address and contacts info.

GALLERY

NEW

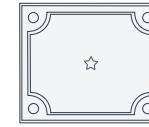


BOOTH
CONFIGURATION



GALLERY

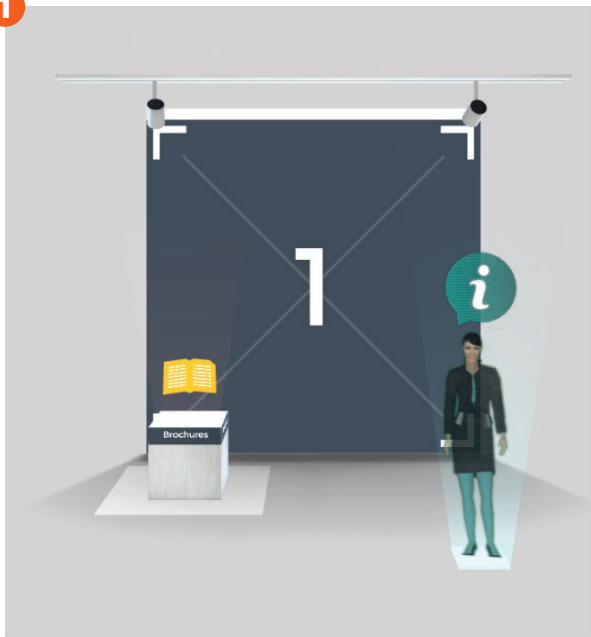
NEW



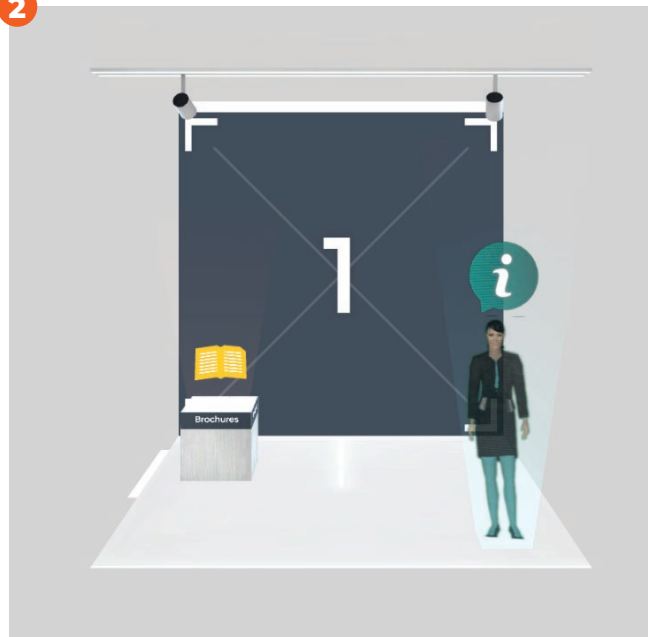
BOOTH
CONFIGURATION

9 Gallery booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.

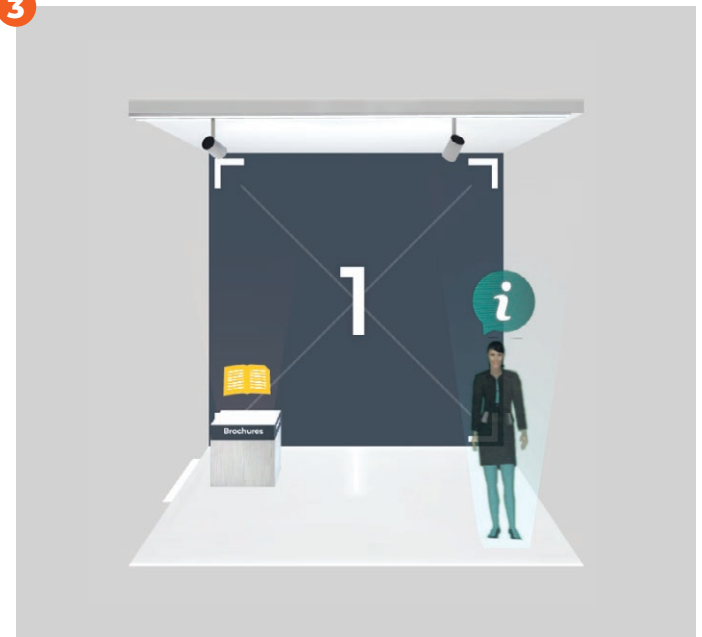
1



2



3

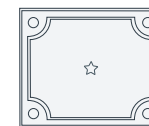


Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

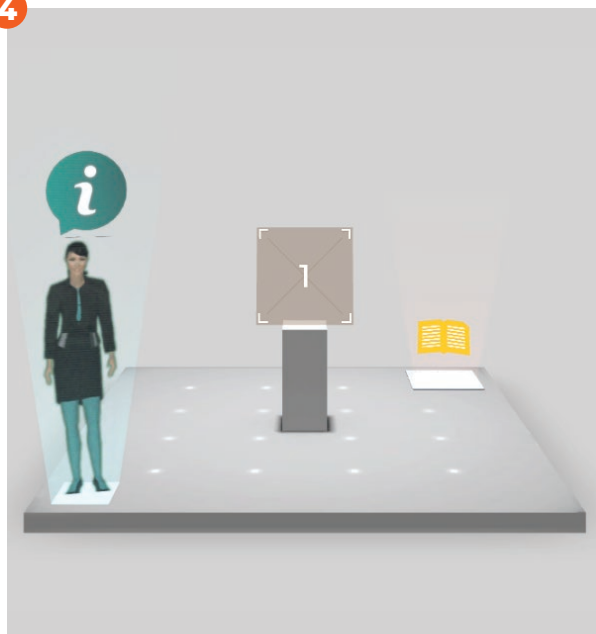
GALLERY

NEW

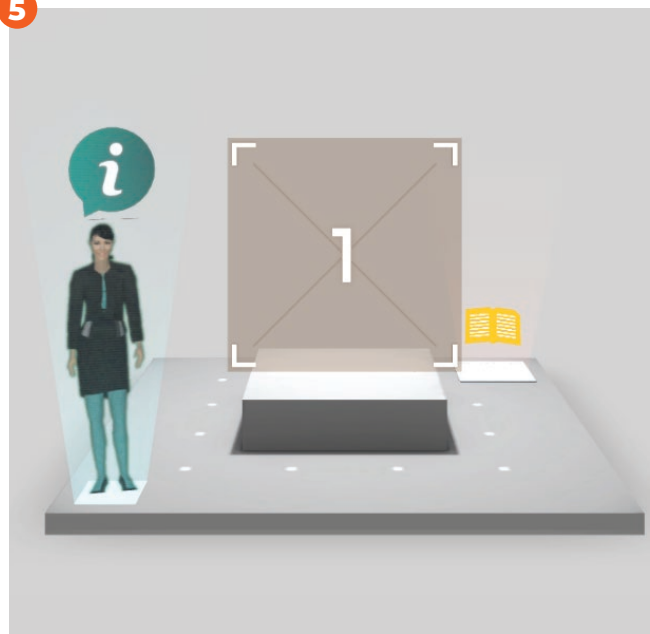


BOOTH
CONFIGURATION

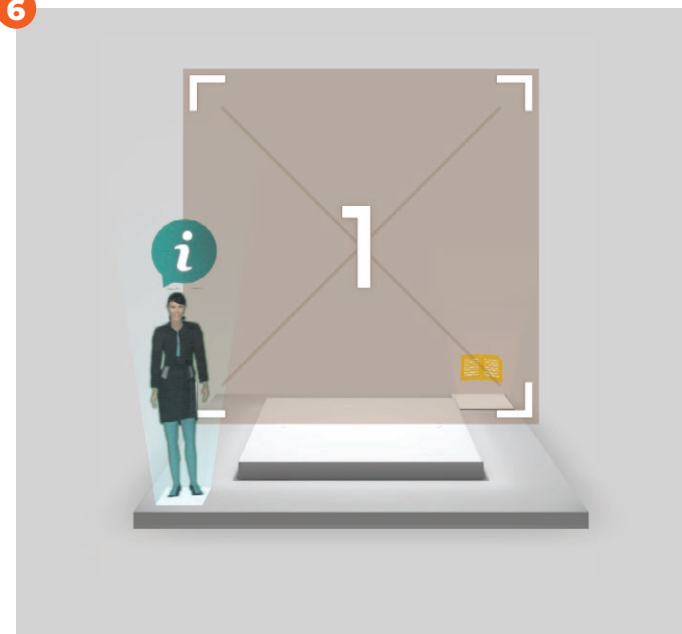
4



5



6



Those following booths have been created **especially for a PNG image** that allows to have the impression of a 3D object that floats in the air.

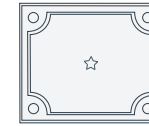
Those Gallery booths can be tailor-made in function of the png size.

Black panels = jpg. format

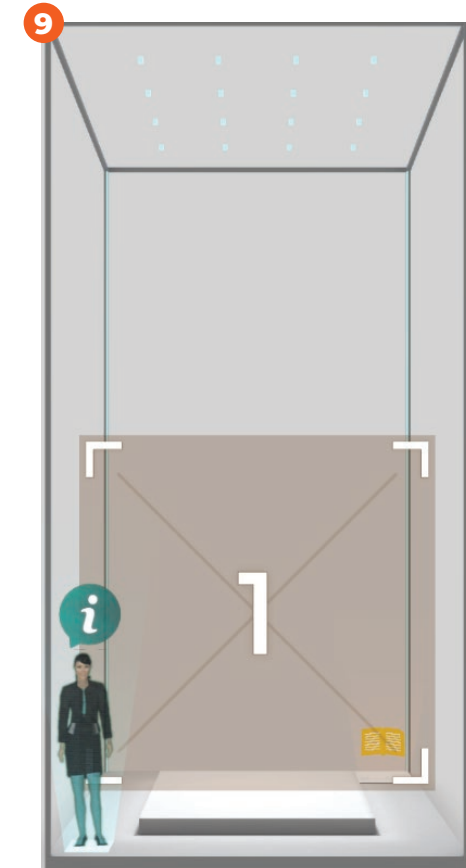
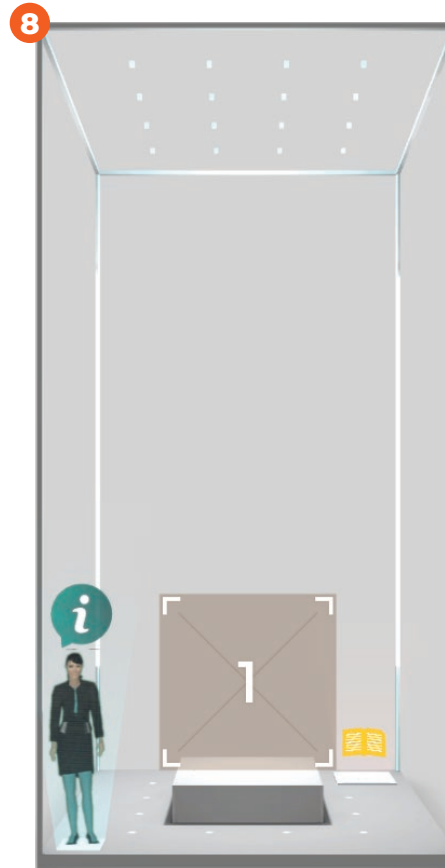
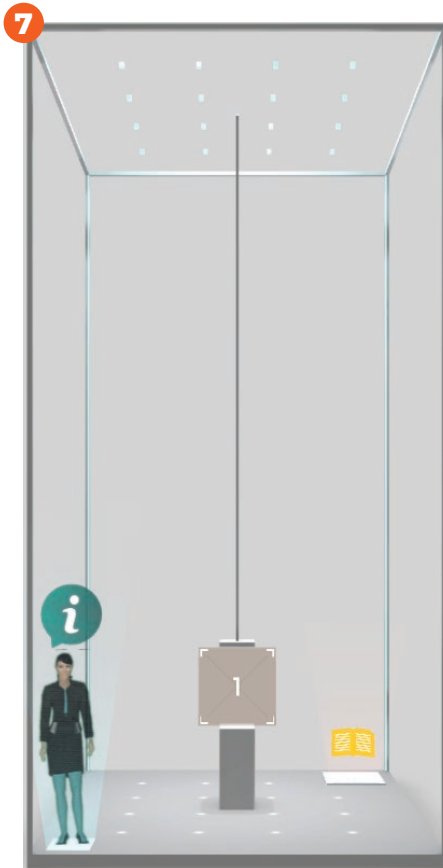
Beige panels = png. format (but can also support a jpg. format)

GALLERY

NEW

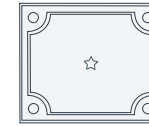


BOOTH
CONFIGURATION



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)



Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- 1 poster
- 1 brochure
- 1 infos and contact
- 9 booth designs available
- 1 booth assistant
- Analytics

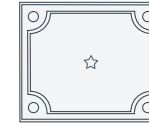
Booth layouts (JPEG)

- **IMAGE 1** (poster) 512x512 px

*These posters can be hyperlinked to a website

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.



Booth content

By clicking on each one of the above highlighted objects, you access the corresponding content.



BROCHURES (1)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

SILVER GALLERY

NEW



BOOTH
CONFIGURATION



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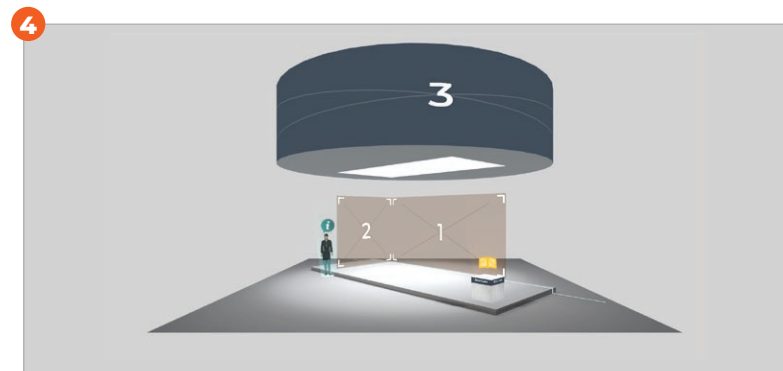
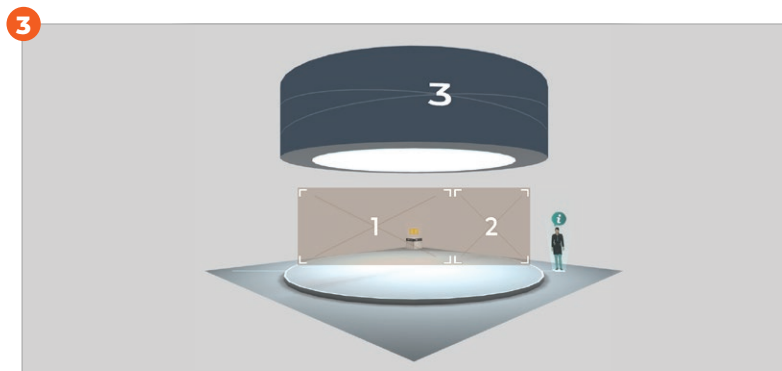
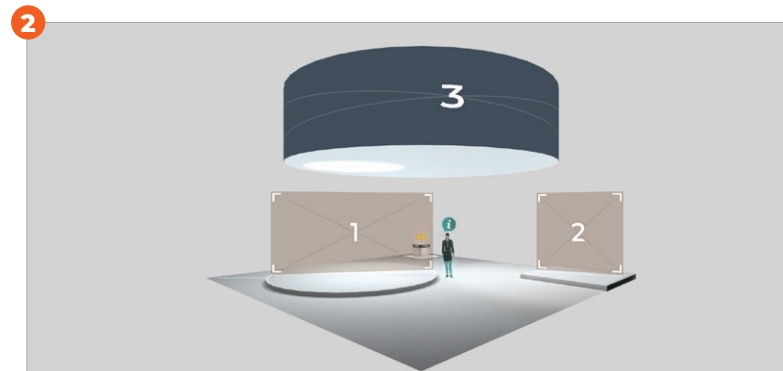
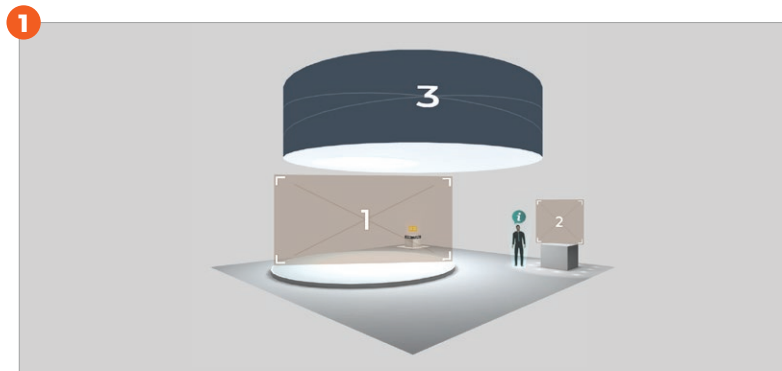


SILVER GALLERY



BOOTH
CONFIGURATION

4 Silver Gallery booth designs are available to choose from. A set a pre-established colours and textures are also available to personalise **structure**, **wall** and **floor** colour.



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

SILVER GALLERY



BOOTH
CONFIGURATION

Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **3** posters
- **1** brochure
- **1** infos and contact
- **4** booth designs available
- **1** booth assistant
- Analytics

Booth layouts (JPEG)

- | | | |
|------------------|----------|-------------|
| • IMAGE 1 | (poster) | 1024x512 px |
| • IMAGE 2 | (poster) | 512x512 px |
| • IMAGE 3 | (poster) | 1024x128px |

These posters can be hyperlinked to a website

IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.

SILVER GALLERY



BOOTH
CONFIGURATION

Booth content

By clicking on each one of the above highlighted objects, you access the corresponding content.



BROCHURES (1)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.

GOLD GALLERY



BOOTH
CONFIGURATION



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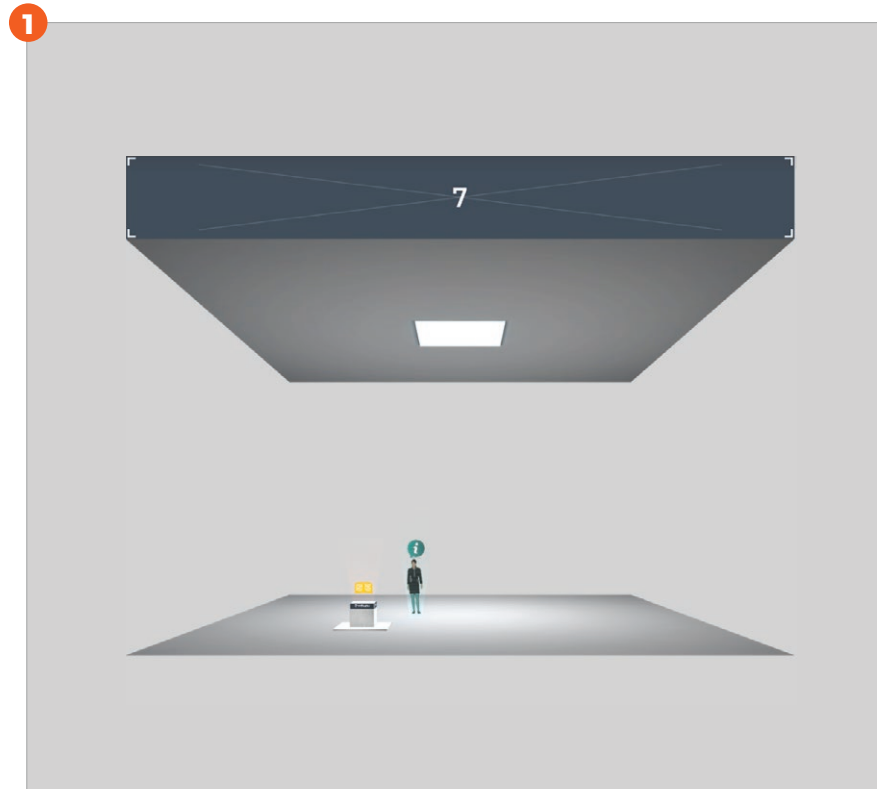


GOLD GALLERY



BOOTH
CONFIGURATION

21 Gold Gallery booth designs are available to choose from A set a pre-established colours and textures are also available to personalise **structure**, **wall** and floor **colour**.



Black panels = jpg. format

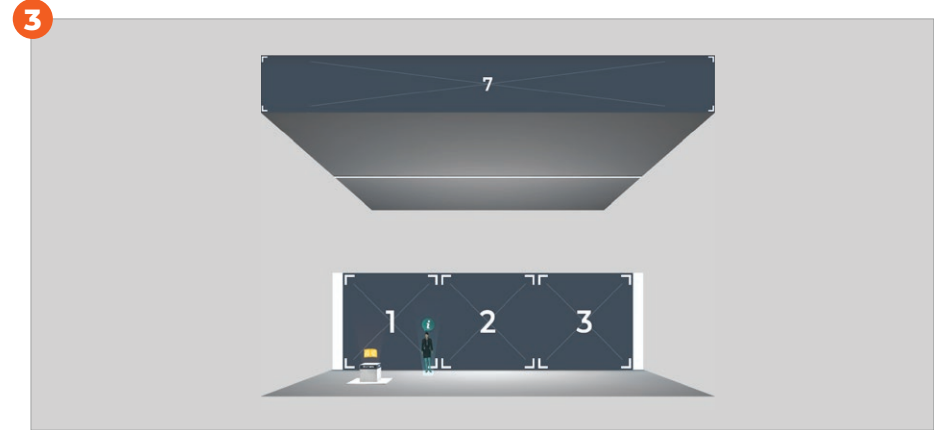
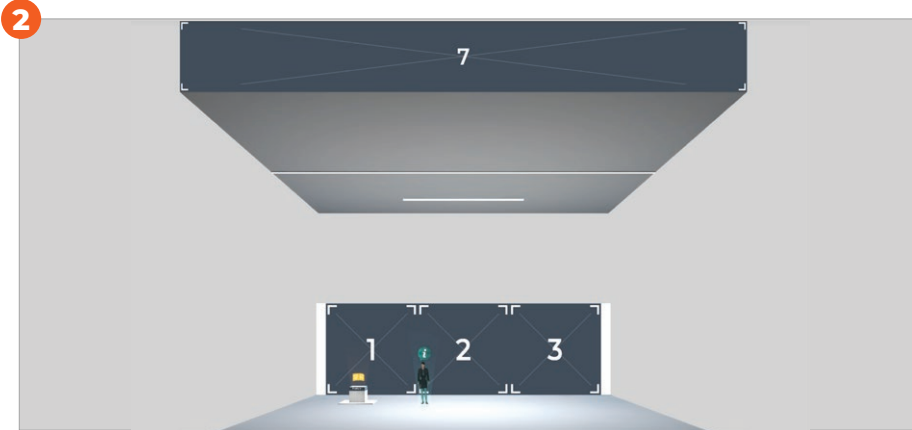
Beige panels = png. format (but can also support a jpg. format)

GOLD GALLERY

NEW



BOOTH
CONFIGURATION



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

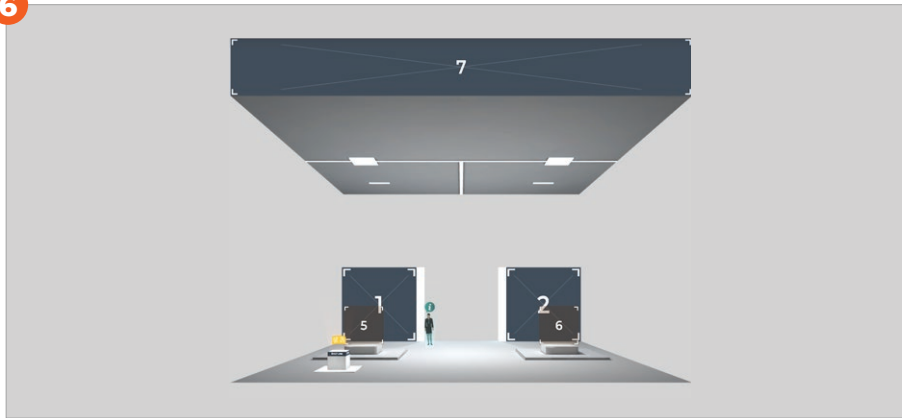
GOLD GALLERY

NEW

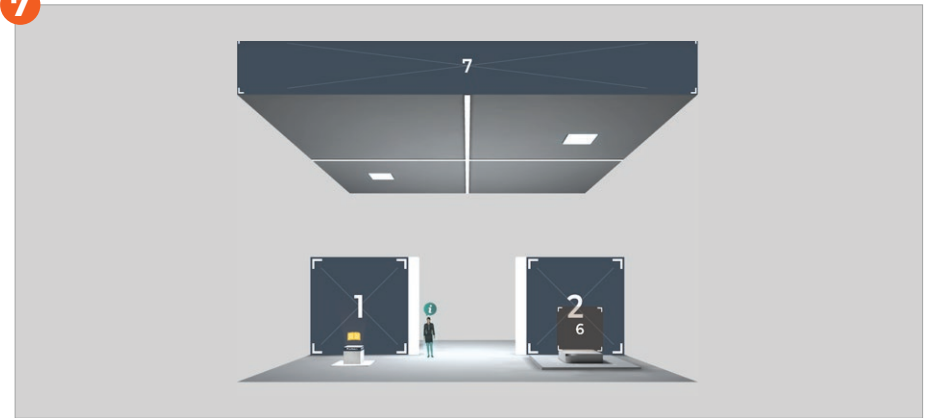


BOOTH
CONFIGURATION

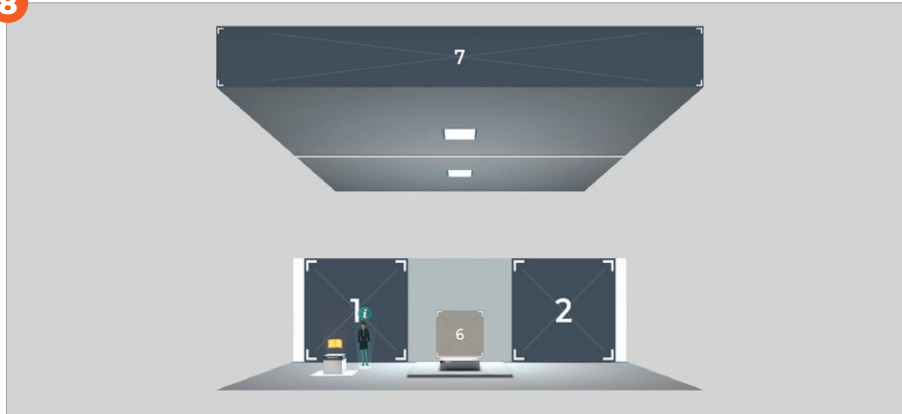
6



7



8



9



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

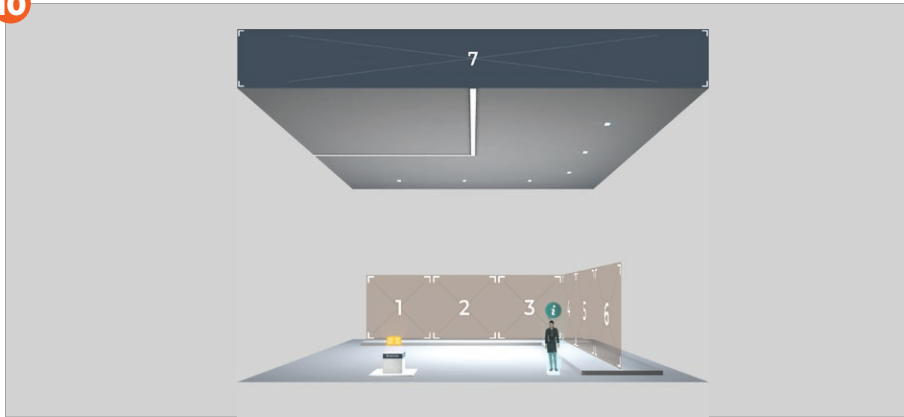
GOLD GALLERY

NEW

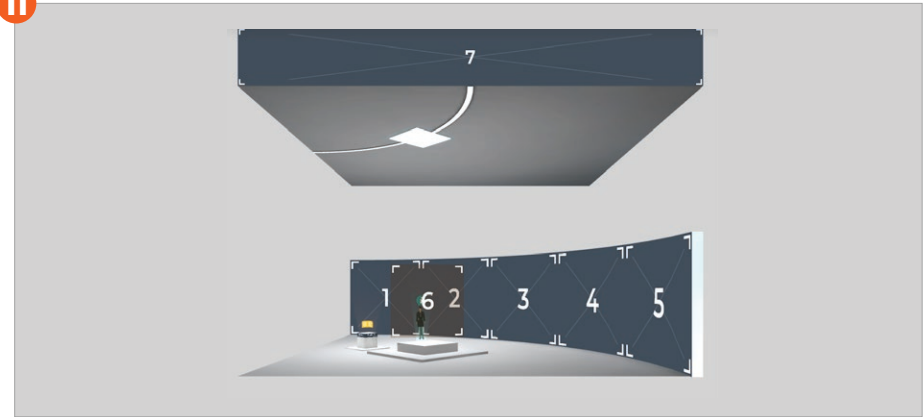


BOOTH
CONFIGURATION

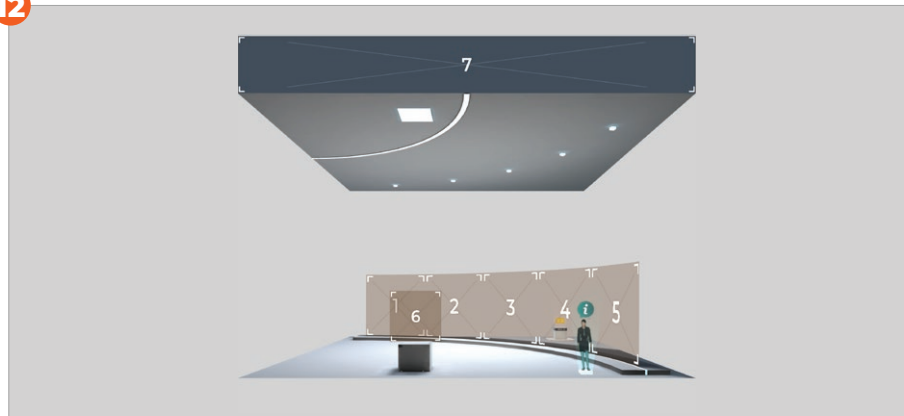
10



11



12



13



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

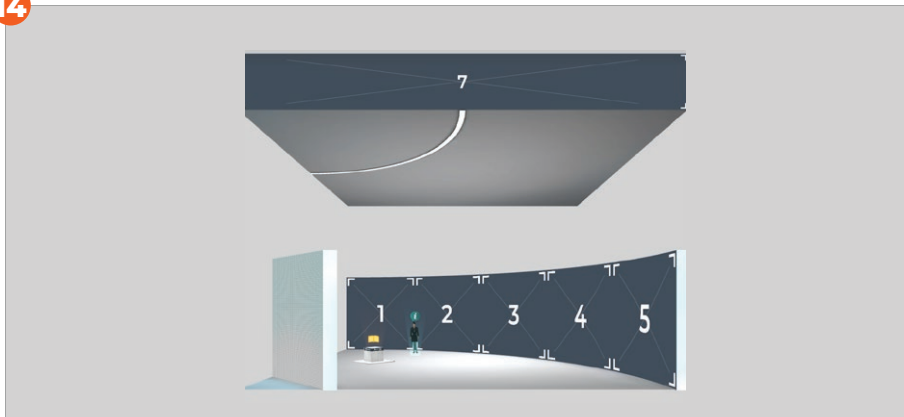
GOLD GALLERY

NEW



BOOTH
CONFIGURATION

14



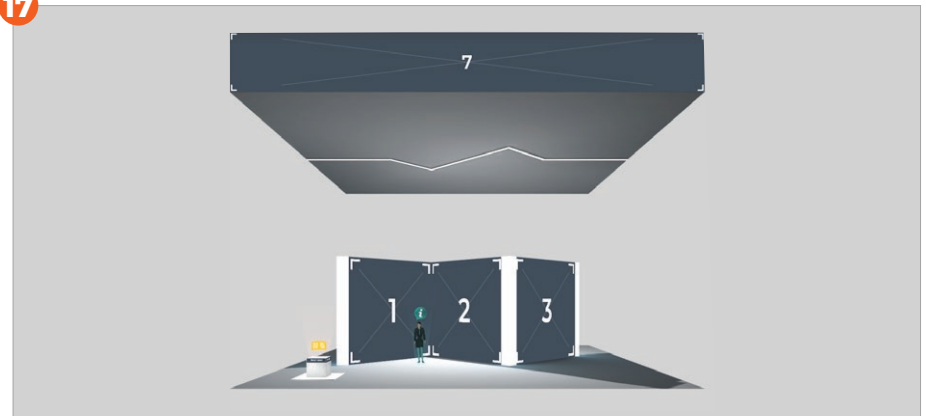
15



16



17



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)

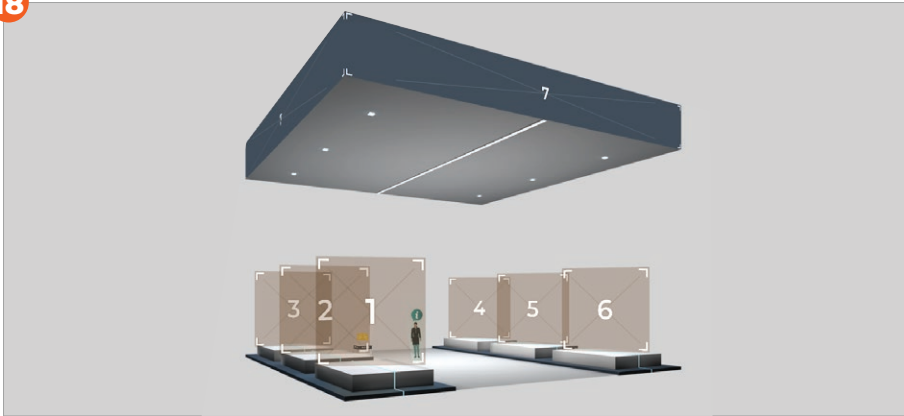
GOLD GALLERY

NEW

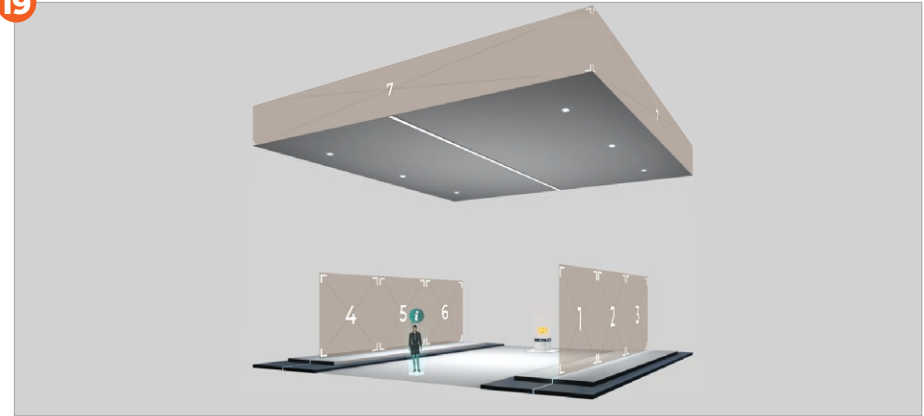


BOOTH
CONFIGURATION

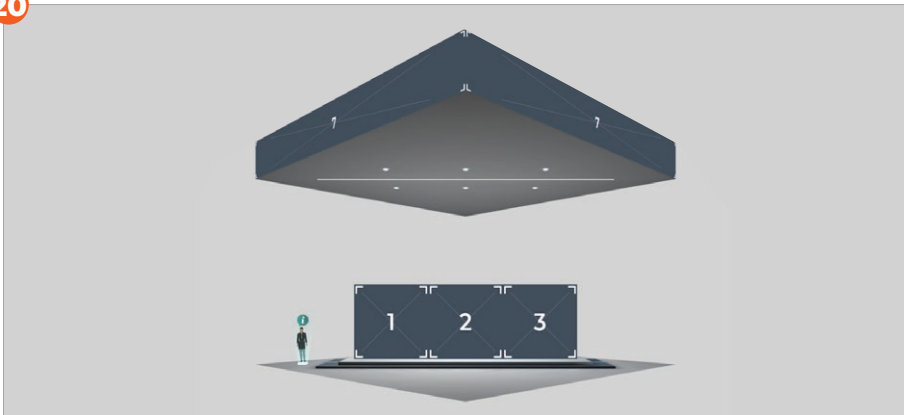
18



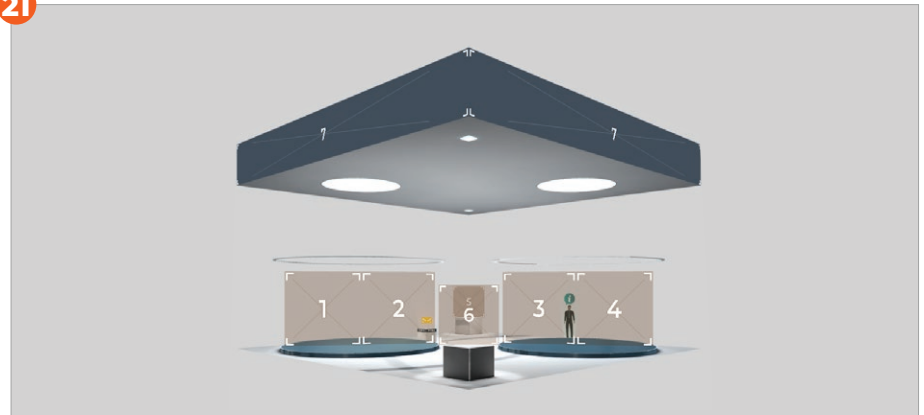
19



20



21



Black panels = jpg. format

Beige panels = png. format (but can also support a jpg. format)



Booth features

Here is the list of all the materials you will need to prepare to set up your booth. Once you are ready, enter the online configurator and customize your booth in simple steps.

- **7** posters
- **1** brochure
- **1** infos and contact
- **21** booth designs available
- **1** booth assistant
- Analytics

Booth layouts (JPEG)

- | | | |
|------------------|----------|-------------|
| • IMAGE 1 | (poster) | 512x512 px |
| • IMAGE 2 | (poster) | 512x512 px |
| • IMAGE 3 | (poster) | 512x512 px |
| • IMAGE 4 | (poster) | 512x512 px |
| • IMAGE 5 | (poster) | 512x512 px |
| • IMAGE 6 | (poster) | 512x512 px |
| • IMAGE 7 | (poster) | 1024x256 px |

These posters can be hyperlinked to a website

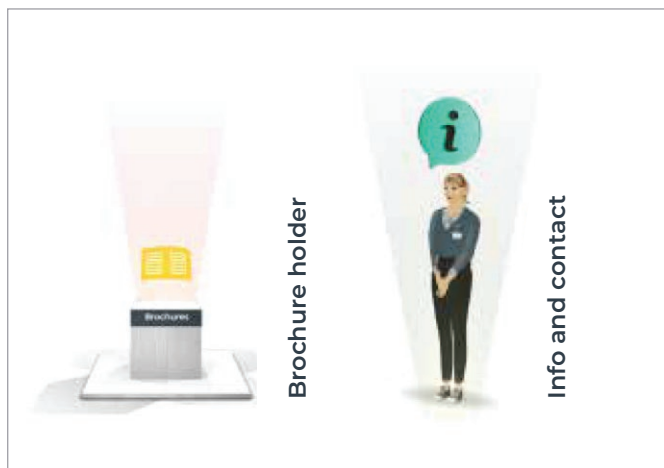
IMPORTANT:

Content elements (brochures, videos, products...) left empty won't be displayed inside the booth.
Images will need to fit into the pre-set empty spaces. Create or adapt the images according to the dimensions and proportions required.



Booth content

By clicking on each one of the above highlighted objects, you access the corresponding content.



BROCHURES (1)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

- PDF files, 10 Mb max recommended size
- All documents will be visible as standard pdfs.
- **Important:** remember to name files properly since they will be visible to attendees/visitors.

Infos & contact (1)

Used to describe your Company profile, address and contacts info.



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